

## Letter from President Elaine Hoffman



*Cheers to 75 years for Corporate and 30 years for Corpus Christi!*

I Hope all of you had a very Blessed Easter and a relaxing time with your families.

Spring is in the air. This is a beautiful time of year. Time to get ready for all the graduations, weddings, vacations, etc. Time to do some spring cleaning! This year, I would like all of you to think about not just cleaning your homes,

but cleaning your lives. We have so much to be thankful for. Try to start each day being the most positive person you can be. Smile at everyone you meet and see what a difference you will make in someone's life.

Speaking of making a difference, the Art Museum made a difference in EWI's life this month. They hosted our firm night on April 10<sup>th</sup>. All those who attended had the privilege of touring the Art Museum and viewing the amazing "glass artwork." What an amazing evening it was. Linda Jordan did the toast for 75 years of EWI. All EWI representatives received a "flute" for celebrating 75 years. For those of you who missed the firm night, the Chapter purchased flutes for all 63 representatives. You will be able to pick up your "flute" glasses at the May luncheon.

In the past 4 months we have only had one luncheon. Just to refresh your memory, our other events were the President's dinner in January, Casino Night at Katz 21 in February, luncheon in March, and our firm night in April. Our May meeting will be a program on **Successful Community Collaboration**. I am looking forward to seeing all of you there.

In the meantime, my advice is to stay positive and enjoy the beautiful weather we are having. Give thanks for God for everything, because without him, we are nothing!

"Not all of us can do great things. But we can do small things with great love."

— [Mother Teresa](#)

~ Elaine

### 2012-2013 Officers, Directors & Committee Chairs

#### President

Elaine Hoffman, BarCom Commercial

#### vice President

Linda Jordan, L.K. Jordan and Assoc.

#### Secretary

Elizabeth Walker, Fields Nemece & Co.

#### Treasurer

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#### Ways & Means

Norma Herrera & Mary Helen Johnston

#### Membership Director

Ellen Scott, American Bank

#### Sergeant-at-Arms

Kathryn Dirks, Casual ETCETERA

#### Programs

Rebecca Durham, Durham and Assoc.

#### Director At Large

Janet Maxwell, Business Interiors of Texas

#### Publications

Sheri Emerick, Art Museum of South Texas

#### Scholarship

Laura Hausman, Hausman Beef

#### Public Relations

Michelle Flower, Valero Refining

#### Reading Rally

Linda Allen, H-E-B

#### Membership Orientation

Jackie Ray, Omni Hotel

**Announcements and Kudos...**

**From Jackie Ray -**

The Omni Corpus Hotel is comprised of two separate buildings (Omni Bayfront at 900 North Shoreline Drive) and (Omni Marina at 707 North Shoreline Drive). Effective 12/19/12, Ownership of Omni Corpus Christi Marina Hotel (707 North Shoreline Drive) transferred to Bayfront Marina Investments, LP. The Bayfront Tower will continue to operate as an Omni Hotel with all of the amenities and standards that guests have come to rely on and expect including Select Guest benefits. The former Marina Tower had a brand change in early 2013.

We are delighted to welcome Bayfront Marina Investments to the downtown Corpus Christi market-place and look forward to partnering with them as we continue to attract and welcome large groups and conventions to Corpus Christi. Please contact Jackie Ray with any question you have. 1-361-886-3563

**From Carla Hoffman –**

The Hearing Aid Company just opened its 7th office in Kingsville in February. It is located at 216 S. 14th St., Ste D in Kingsville.

They now have offices in Alice, Beeville, Calallen, Corpus Christi, Houston, Kingsville and the Rio Grande Valley.

If anyone needs help hearing on their phone, we are a state approved Certifier / Vendor to help Texans get free amplified telephones. Anyone who is interested can either call me at (361) 814-3487, email Carla Hoffman at [Carla@HearingAidCompany.com](mailto:Carla@HearingAidCompany.com) or stop by any of our locations.

**From Wendy Gainan -**

Trinity Towers is having a group of apartments at half off base price for life. We have 20 identified apartments with 9 sold. Please share with friends and family.

**Call us for an appointment.  
Cell 361-947-1061**

*Wendy Gainan*

Director of Marketing  
Trinity Towers # 50950  
Office 361-887-2000 ext 288  
Fax 361-8876577

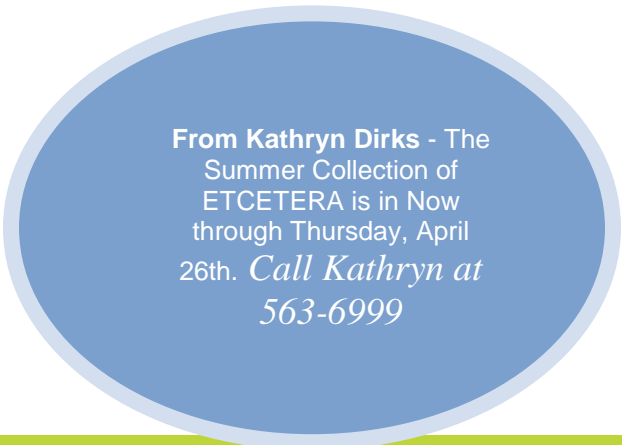
<http://www.brookdaleliving.com/trinity-towers.aspx>

**From Nancy Wesson Dodd –**

Congratulations to Pamela Leming Brower on being honored as a YWoman in Careers by the YWCA. And a shout out to all the Hall of Fame honorees, too--Bam Benning, Bibi Dykema, Anita Garrett-Roe, Mary Jane Hamilton, Susan Hutchinson, Linda Jordan, Myra Lombardo, Sarah O'Brien, & Johnnie Ray Seale. Special thanks to all of you who volunteered to make this year's event outstanding. And it's never too early to nominate an accomplished professional woman for this acclaim in 2014!  
[www.ywca.org/corpuschristi](http://www.ywca.org/corpuschristi).

**From Myra Lombardo –**

**The annual KEDT-TV Channel 16 Auction is coming up May 4<sup>th</sup>-11<sup>th</sup>. Both auction items and volunteers are needed. Call 855-2213 to offer your goods or services! If you've never volunteered at the auction you are in for a treat! It's a blast!! (Editorial comment inserted by your newsletter editor who has volunteered for the past eleven years!)**



**From Kathryn Dirks - The Summer Collection of ETCETERA is in Now through Thursday, April 26th. Call Kathryn at 563-6999**

# LCAM<sup>2013</sup>

CELEBRATING THE PAST — EMBRACING THE FUTURE

September 18-21,  
2013

Get excited for the 66th Leadership Conference and Annual Meeting (LCAM) in sunny San Diego, California. This year marks a milestone for the organization...**75 years!** We have planned a special LCAM **Celebrating the Past, Embracing the Future** that you won't want to miss. We will celebrate our rich history and offer exciting programming and first class presenters, including [Amanda Gore](#), one of America's most admired experiential speakers, and former host of PBS' *Reading Rainbow*, [LaVar Burton](#).

This year's conference programming is sure to inspire you. Stay tuned for more details and the schedule at a glance.

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- Other slated presenters include:
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- [John Wood](#), former Microsoft executive and founder of Room to Read
- [Madeleine Blanchard](#), Leadership Coach
- [Inocente](#), Artist and documentary subject
- [Alaina Podmorow](#), Founder of Little Women for Little Women of Afghanistan
- [Bobbie Staten](#), Motivational humorist

## DATES TO NOTE & INFORMATION TO SHARE...

Wednesday, May 1st  
EWI Board Meeting, Noon  
Corpus Christi Yacht Club

Wednesday, May 8th  
EWI Chapter Meeting, 11:45  
Corpus Christi Town Club

International Evening Under the Stars  
Benefitting Family OutReach  
Saturday, May 11<sup>th</sup>  
Omni Hotel  
Tickets \$125.00 Call 888-6041 for info.

## RANDOM NOTES:

- Don't forget to check out the EWI Corporate website where you will learn EVERYTHING you ever wanted to know about EWI!  
[www.ewiconnect.com](http://www.ewiconnect.com)
- AND don't forget to check out our chapter website:  
[www.corpuschristiewi.org](http://www.corpuschristiewi.org) for all things local
- EWI Corporate has instituted a "Standards of Excellence" program for local chapters. Guess what? WE ARE EXCELLENT!
- Next newsletter...new members and the start of a new feature; birthdays!!

# Corpus Christi EWI 30<sup>th</sup> Anniversary



Mary Helen Johnston and Myra Lombardo  
Past and Present Corporate Representatives



Mayor and former EWI member Nelda  
Martinez reads a City Proclamation  
honoring EWI for 30 years.



Past and Present EWI Presidents



## Firm Night at the Art Museum of South Texas



From bottom left... Director Joe Schenk and  
Susan Hutchinson, toasting EWI's 75<sup>th</sup>  
Anniversary, the view from Hester's at the  
Dobson Café, Bam Benning and Rebecca  
Durham with the "Glass Candy Box"