

Letter from President

Happy holidays to all our EWI members and their families! 'Tis the season for warm wishes, hot toddies, and shopping, shopping, shopping. Everyone seems stressed this year with the short time between Thanksgiving and Christmas. We are blessed with a good economy in our area, so please remember to share your good fortune with those families who are struggling by bringing at least one gift certificate for Family Outreach to our membership meeting.

Thank you for your membership recommendations this past month. It's a great way to start 2014. Please continue to reach out with name of friends or colleagues who would bring new ideas, friendships and professional energy to our EWI family. Lorena will be happy to get the process going to get their membership approved.

Our annual Casino Night fundraiser is coming up February 13 at the Omni. Norma Herrera and her committee are working to make this year the best ever. We are asking for sponsorships, silent auction items and your help in selling tickets to this event. Please plan to attend and bring friends. It should be a lot of fun and, of course, a good cause. Your sponsorship is also tax deductible, since the money goes to Reading Rally and Scholarship.

See you at the Town Club on Wednesday, December 11 for our final 2013 Membership Luncheon. Sheri is working to make this a fun-filled meeting with games and networking opportunities, so don't miss it!

Linda Jordan
EWI Corpus Christi President 2013-14
L. K. Jordan and Associates

2013-2014 Officers, Directors & Committee Chairs

President

Linda Jordan, L. K. Jordan and Associates

Vice President

Linda Allen, H-E-B

Secretary

Betty Baxter, Keetch & Associates

Treasurer

Christine Salch, Swank & Salch, P.C.

Ways & Means

Norma Herrera, Barcom Commercial, Inc.

Membership Director

Lorena Parada-Valdes, The Language Bridge

Sergeant-at-Arms

Susie Nemeck, Land Clearing Solutions, LLC

Programs

Sheri Emerick, Art Museum of South Texas

Director At Large/ Membership Retention

Elaine Hoffman, Barcom Commercial, Inc.

Scholarship

Laura Hausman, Northern Beef Industries

Public Relations

Michelle Flower, Valero Refining

Reading Rally

Linda Allen, H-E-B

Membership Orientation

Sarah O'Brien, Navy Army
Federal Credit Union

Website

Gracie Martin, Ensemble Group

November Firm Luncheon



Guest Speaker **Todd Hunter**, District 32 Representative to the Texas House of Representatives pictured with **Sheri Emerick**, Program Director and **Linda Jordan**, President

Kudos!

From Mary Helen Johnston:

Kudos to our new chapter board officers and chairmen! You are off to a great start and we are so proud of your enthusiasm and leadership. Thank You for all you do for EWI.

Announcements

From Mary Helen Johnston:

Let's remember to bring our HEB gift cards and/or checks to our meeting next Wednesday. This is one of our philanthropic gifts as a chapter to Corpus Christi's less fortunate. Family Outreach does a great job of distributing these funds in ways that benefit their individual clients best. It may be holiday food, gifts for the children or baby basics like formula and diapers. I just feel good that it is going to help a family in need during this holiday season and beyond.

Minutes of the Board of Directors Meeting

Minutes of the Board of Directors meeting
EWI of Corpus Christi
November 4, 2013

Call to Order 12:05 pm, CCYC, Linda Jordan, President

Roll Call: Linda Jordan, Linda Allen, Kathryn Dirks, Lorena Parada-Valdes, Gracie martin, Laura Hausman, Susie Nemec, Christine Salch, Sheri Emerick, Michelle Flower, Sarah O'Brien

Minutes:

The October Board Minutes were sent by email. Minutes were accepted.

Treasurers Report:

Christine presented the Treasurer's Report. The cash position at the end of October is as follows: Checking Account \$32,114.09, B/C/DP Account \$2,521 totaling \$34,635.12. Christine reported she is still working on opening an account with Navy/Army CCU to purchase a CD. Christine also presented the 2014 budget. Discussion was held on holding a budget deficit. The Board agreed to present Budget with a deficit and work on Ways and Means to reduce through the fundraiser. Motion to present the Budget to the full membership was made by Sarah O'Brien and seconded by Laura Hausman. Motion passed.

President's Report: Linda Jordan reported she is getting organized and working with Linda Allen to complete all the committee assignments.

Vice President's Report: Linda Allen reported she has most members assigned to committees. She reported the Membership has changed to Recruitment and Retention Director. Elaine Hoffman has been suggested as Retention Committee Chair. She has agreed to Chair this committee. Linda Allen also reported that Corporate is now keeping track of member non-renewals. Christine Salch requested an email be sent to her with any membership updates. Linda Allen reported that some members will be assigned to recruitment and some will be assigned to retention. A list was distributed of member's committee assignments. Board members should talk to Linda Allen by Friday if any changes are to be made.

Sgt. at Arms: Susie Nemec reported we had 33 RSVPs and 33 in attendance at the October meeting.

Publication: Kathryn Dirks reported she wants to feature 3 or 4 members per month in the newsletter. She will also forward the email list to everyone to check for changes in emails.

Member Orientation: Sarah O'Brien reported she will begin working on a date for a member orientation.

Programs: Sheri Emerick reported that November's guest speaker is State Rep. Todd Hunter, December will be mainly social, she is working on January's program and March's program will be Craig Krause who specializes in memory enhancement and organizational skills.

Public Relations: Michelle Flower reported that she submitted the new slate of officers to the Caller-Times and Karen Barnes is handling our Linked In account.

Reading Rally: Linda Allen reported that it was very successful. Lorena engaged the girls with different languages. All 57 girls in attendance received two bags of books and the project came in under budget. She thanked all the volunteers from Navy/Army CCU.

Membership: Lorena reported that several members have sent her names of possible members. She is following up on those leads.

Scholarship: Laura Hausman reported that we have a balance of \$43,591 in our Scholarship account with the Coastal Bend Community Foundation. We may need to add some funds in order for us to receive enough interest on the account to give the scholarship. We will also be able to offer a housing scholarship at TAMU-Kingsville. She asked for any ideas on getting the word out about the scholarship availability.

Ways and Means: Linda reported for Norma that the Casino Night is in process and a save the date and sponsorship card will go out. We need to compile a list of names for possible corporate sponsors. Sheri offered to send a list of contacts and suggest wording on the invitation.

Website: Gracie Martin requested all Facebook users to "like" the EWI Facebook page. Also the website has a section for members' photos. You may send pictures to Gracie and she will post them. Also, Mary Helen Johnston has offered to take business portraits of EWI members for the website.

With no new business or old business meeting was adjourned at 1:12 p.m.

Respectfully submitted,
Sheri Emerick for Betty Baxter