

Letter from President Elaine Hoffman



Happy March To All You Beautiful Ladies,

What a great 2013 EWI is having. In January we celebrated our 30th Anniversary as a Corpus Christi Chapter. I want to personally say “Thank You” to Mary Helen Johnston, Jackie McLain and Susan Hutchinson. These ladies did a great job with the event at the Town Club. Mayor Nelda Garcia presented our organization with a Proclamation from the City of Corpus Christi and Mary Helen Johnston, representing Corporate, presented to me a plaque for our 30th

year Anniversary. Both these items can be viewed on our Website, thanks to Gracie Martin. This event was featured in the Corpus Christi Caller Times. Way to go Michelle Flowers!

Then in February we had our amazing Casino Night at Katz 21. I know we all appreciate the hard work this committee did. The committee was Co-Chaired by Norma Herrera and Mary Helen Johnston. The other committee members were Linda Allen, Charlotte Castaneda, Bam Benning, Mildred Pels, Shannon Bartkowiak, Pam Bower, and Mary Beth Riley. These ladies worked very hard to pull this event off on such a short notice and I think they did an outstanding job. The food was awesome, and the silent and live auction was outstanding. Thank you to all the members who donated items for this wonderful fundraiser. The **net profit** from this event was **\$7,736.22**. **Thank you** to everyone involved with this event. This event was also featured in the Caller Times! Yeah! We’re finally getting some PR.

Now for some business update. EWI Corpus Christi Chapter Mentor Program is now an active program. Myra Lombardo and her committee have been working to put this in place and it is now complete. Jackie Ray and her committee are also working on some new ideas for membership retention. It is exciting, as you’re President, to see our chapter representatives working together, making things happen.

Our next function will be our March 13, 2013 luncheon at the Corpus Christi Town Club. Then in April we will have our firm night at the Art Museum. Looking forward to seeing everyone at these events.

Elaine R. Hoffman,

EWI President

2012-2013 Officers, Directors & Committee Chairs

President

Elaine Hoffman, BarCom Commercial

vice President

Linda Jordan, L.K. Jordan and Assoc.

Secretary

Elizabeth Walker, Fields Nemece & Co.

Treasurer

Christine Salch, Swank & Salch, P.C.

Ways & Means

Norma Herrera & Mary Helen Johnston

Membership Director

Ellen Scott, American Bank

Sergeant-at-Arms

Kathryn Dirks, Casual ETCETERA

Programs

Rebecca Durham, Durham and Assoc.

Director At Large

Janet Maxwell, Business Interiors of Texas

Publications

Sheri Emerick, Art Museum of South Texas

Scholarship

Laura Hausman, Hausman Beef

Public Relations

Michelle Flower, Valero Refining

Reading Rally

Linda Allen, H-E-B

Membership Orientation

Jackie Ray, Omni Hotel

CASINO NIGHT FUN!



EWI NEWS AND KUDOS:

- We have a new name for Texoma. It is now Texarkoma!
- EWI's own Pamela Brower with CHRISTUS Spohn Health System is one of the outstanding Y Women in Careers Honorees!
- Did you know Biby Dykema has embarked on a new venture? It's called Curri and you can see all the beautiful clothes and jewelry at curristyle.com

DATES TO NOTE & INFORMATION TO SHARE...

Wednesday, March 6th
EWI Board Meeting, Noon
Corpus Christi Yacht Club

Wednesday, March 13th
EWI Chapter Meeting, 11:45
Corpus Christi Town Club

Thursday, March 7th, 6:00 PM
Y WOMEN IN CAREERS BANQUET
YWCA, 4601 Corona
Tickets \$80.00

MARCH IS WOMEN'S HISTORY MONTH!!!
LET'S CELEBRATE OURSELVES!!

March 3rd marks 100 years since suffragists marched on Washington.

This year's theme is "Women Inspiring Innovation Through Imagination: Celebrating Women in Science, Technology, Engineering and Mathematics"

Can you name these famous women of STEM?



Minutes of the Board of Directors Meeting**EWI of Corpus Christi****EWI ®****February 6, 2013****Call to Order** 11:59 am, Katz 21, Elaine Hoffman, President**Roll Call** Elaine Hoffman, Linda Jordan, Elizabeth Walker, Gracie Martin, Jackie

Ray, Linda Allen, Mary Helen Johnston, Norma Herrera

Minutes:**Treasurer's Report:****President's Report:****Vice President's Report:****Communications:****Committee Reports:****Sergeant at Arms Report:****Website:**

Gracie emailed the report. The local website has been updated with the 30 year announcement and new members.

The January 9, 2013 Board Meeting Minutes were accepted.

Christine emailed the Treasurer's Report. The cash position at the end of January is as follows:

Checking account \$31,947.41; CD \$14,000.00; Business Development Program \$1,959.43; Total of \$47,906.84. Jackie made a motion to accept the financials statements as presented, and Linda seconded the motion. Per Christine's email, she will still be collecting for the Anniversary Dinner, Casino Night, and dues. Not all of the expenses for these three events have been posted yet; therefore, the January financials are somewhat misleading. All of the income and expense items from these events should be posted by the end of February.

Elaine presented the President's Report. Elaine brought the pens and post it notes from Marlins. The flash drives, membership pins, and blue file folios were ordered on January 18th. She does not know when they will be delivered. The Past Presidents council is working on the new member mentorship program. Myra Lombardo is in charge and has asked her committee for their input by February 8th. Once Jackie and her membership orientation committee receives the input, they will know how to proceed with new members. Elaine hopes to have their information on how they will handle the program by February 20th. Elaine hopes this will include that Jackie's committee will hand out the materials, member directory, committees and description of each committee to each new member. Elaine also has requested that each committee give a minimum of 1 paragraph of what the committee does by the next Board meeting.

Elaine stated that the President's Anniversary Dinner was very nice.

Mary Helen, Jackie McClain, and Susan Hutchinson did a wonderful job. She is looking forward to tonight's Casino Night Event.

Linda presented the Vice President's Report. She has received all of the lists from Ellen Scott, and she has assigned them to committees. She will send out the completed lists.

In January, 61 RSVP'd and 59 attended.

Unfinished Business:**New Business:**

Linda Allen will be doing the Standards of Excellence in addition to the Reading Rally.

Norma stated that there will be approximately 111 in attendance tonight. There is enough food for 125 people. The committee is pretty much ready for the event. They are still setting up the items and some other things. They have stayed in budget for the food. The profit per ticket is approximately \$10. She expects that Casino Night will make money.

Rebecca emailed her report. The report states that our May 8th program will be by the following from the Garcia Center about Arts and Education in our city: Linda Rodriguez, Curator of Education, Art Museum of South Texas; Dr. Gilda Ramirez, Director of the Antonio E. Garcia Arts & Education Center; and Bea Hanson, Director of the Food Bank of Corpus Christi.

Ellen Scott emailed her report. The report states that the membership process and delineated procedures for the billing of new members is not ready at Corporate yet. The old process of billing is still in effect. Christine will bill new members. We have 6 new members: Dr. Annette Garza from Amazing Results Chiropractic & Wellness, Terri Casler and Ashley Alexander from Trinity Towers (existing member firm, new representatives), Karen Barnes as a 2nd Rep from JK Jordan, Bridget Rusche as a 2nd Rep from Anita Garrett Roe Designs. One member will be dropped, and another member will possibly be dropped for nonpayment. Currently, there are a total of 63 members. A possible new member is Sheila Rollins from Rodan & Fields Dermatologists.

Jackie emailed her report. She has some ideas for seating to go with the candy idea. She would send out a welcome email to new members advising that they will be contacted by their mentor. The exact processes will be put into place once they get the final itemized list and processes from the Past President's committee.

Michelle emailed her report. Tina Vasquez from the Caller Times stated that the 2nd calendar item ran in the Hola Society calendar on Sunday and it ran in the business datebook. The photos of your organization submitted from the gala will also run in a future society section. Tina also asked Michelle that she submit photos to her for the comm page or to Sarah Tinsdall for the Hola society page when EWI has events that the Caller Times does not cover.

Announcements:

Adjournment:

Approved: Submitted:

Elizabeth Walker

The next Board meeting will be at CC Yacht on March 6th, 2013, at 11:45 am.

12:36 PM

The answers to our Women of STEM
quiz:
Jane Goodall -
Marie Curie
Sally Ride
Bessie Coleman