

Letter from President

October is the beginning of our new EWI Corpus Christi Chapter year. It's a time of saying farewell to the outgoing President, Elaine Hoffman, who did a wonderful job in 2012-2013. I am thankful for having her example to follow next year. All the Board members appreciated her kind words recognizing their work during the past year. The installation ceremony was very nice, but the slideshow of the past year was priceless. It reminded me of what a wonderful, fun loving and giving group of women we have in EWI.

Our November meeting on November 13 will be a special one. Todd Hunter, our District 32 Representative to the Texas House of Representatives, is our speaker and we are looking forward to hearing his comments. Be sure to bring a guest and let's fill all the seats for this occasion.

And, of course, Thanksgiving is just around the corner. We all have a lot to be thankful for, especially for the wonderful friendships we have with our fellow EWI members. Our Board meeting last week was full of laughter as we were trying to get organized and get the events planned for the coming year. Linda Allen reported on Reading Rally, which was a big success, with over 50 girls participating. We passed the budget, recognizing what a hard job we have ahead of us. Our revenues were down last year, so we have some making up to do. My personal goal in the coming year is to increase our membership by 15%. With Lorena Parada-Valdes at the helm as our new Recruitment Director, I'm confident we can achieve it. But this requires a joint effort. We are counting on each and every member to help us by recommending women you know in the community who are leaders within their companies to join EWI.

Another way we can boost our revenues is at our upcoming Casino Night, our only real fund raiser for the year. It will be on February 12, 2014 at the Omni Hotel. Please invite all your friends and help Norma Barrera, our Ways and Means Chairperson, by recommending companies you think would purchase silent auction items and each and every one of you to reach out to your friends to purchase tickets. Let's make 2014 Casino Night one to remember.

Thanks to each and every one of you for all you do for EWI. See you November 13 at the meeting.

Linda Jordan
Corpus Christi, EWI President
L. K. Jordan and Associates

2013-2014 Officers, Directors & Committee Chairs

President

Linda Jordan, L. K. Jordan and Associates

Vice President

Linda Allen, H-E-B

Secretary

Betty Baxter, Keetch & Associates

Treasurer

Christine Salch, Swank & Salch, P.C.

Ways & Means

Norma Herrera, Barcom Commercial, Inc.

Membership Director

Lorena Parada-Valdes, The Language Bridge

Sergeant-at-Arms

Susie Nemec, Land Clearing Solutions, LLC

Programs

Sheri Emerick, Art Museum of South Texas

Director At Large/ Membership Retention

Elaine Hoffman, Barcom Commercial, Inc.

Scholarship

Laura Hausman, Northern Beef Industries

Public Relations

Michelle Flower, Valero Refining

Reading Rally

Linda Allen, H-E-B

Membership Orientation

Sarah O'Brien, Navy Army
Federal Credit Union

Website

Gracie Martin, Ensemble Group

Publications Director

Kathryn Dirks, ETCETERA



October Firm Luncheon Installation of New Officers

Linda Jordan, Laura Hausman, Norma Herrera, Gracie Martin, Michelle Flower, Sarah O'Brien, Linda Allen, Elaine Hoffman, Sheri Emerick, Kathryn Dirks, Betty Baxter
Not Pictured: Christine Salch, Lorena Parada-Valdes, Susie Nemece



Out-Going 2012-2013 Board

Gracie Martin, Linda Allen, Ellen Scott, Elaine Hoffman, Kathryn Dirks, Sheri Emerick, Norma Herrera, Linda Jordan, Mary Helen Johnston, Susan Hutchinson, Janet Maxwell, Laura Hausman, Michelle Flower
Not Pictured: Elizabeth Walker, Rebecca Durham, Jackie Ray

Reading Rally 2013



This year's Reading Rally hosted 57 girls from 11 schools. A fun day of crafts, illustration instruction, pizza, cupcakes and books --of course were enjoyed during the day.



Kudos

- Charlotte Castaneda was nominated and now awarded one of this year's CC Under 40!!!
- Bunny Forgoine and Mary Jane Hamilton were awarded the Innovation in Nursing Award by the American Association of Colleges in Nursing in Washington DC. The award is for our eLine Military program which awards academic credit for military medical education and experience.



Announcements

- Save the Date for *Victoria's Jewels* Grand Opening of their New Store and 35th Anniversary. They will be Celebrating with a trunk showing of the exquisite "Bellarri" Colored Gemstone Collection. Join them for hor d'oeuvres and chocolates on Friday, November 22nd and Saturday November 23rd from 11 a.m. to 7 p.m. at 4938 South Staples, Suite C-11, **The Shops at La Palmera**. See you there!
- As in the past, members are allowed to pre-pay for the 2014 lunches. If you wish to pre-pay, please send your check for \$198 to Christine Salch, Treasurer, at 802 N. Carancahua #310, Corpus Christi, TX 78401. This amount is \$18 per lunch for 11 months of lunches. There is no luncheon meeting in February due to our Casino Night fundraiser. If you pre-pay, you must still RSVP each month, and there is no refund if you miss a lunch. The pre-payment does not include participation in the door prizes. If you wish to participate in the door prizes, please pay at the door each month. Call Christine at 361-883-8151 if you have any questions.
- Empty Your Attic! Family Outreach will do all the heavy lifting and remove your unwanted items for you. Acceptable donations include, but are not limited to the following: home accessories, antiques and collectables, dishes, cookware, furniture, small appliances, tools and books.. We'd like to have it all done by November 30 to prepare for a big sale.
- Bring gift cards for Family Outreach to the Christmas luncheon.