

Letter from President



Happy Holiday's to You All!
It's the season to remember wonderful memories and to make new ones. No matter how many times we have pulled out the Christmas decorations over the years, there's always those special ones that take us back to the very moment we received it from someone special.

With all the rushing and stress we put on ourselves this time of year, don't forget to take care of yourself upmost. "Engage" in yourself for a few moments. Whether that is getting a manicure, going out to dinner, or a massage. Take the time to enjoy this time of year.

The New Year is a time to reflect what has happened this past year. But also a chance to renew, review, and look forward to a successful 2015.

The Board chairs have great suggestions and processes in place for the upcoming year. Sheri will have sign-up sheets at the chapter meeting for members to sign up for the committee you are interested in. Charlotte is moving right along with our Casino Night Fundraising event. Karen is working the memberships superbly, and learning the processes like a pro. Bunny has some great ideas for this year's programs. Gracie Martin has asked again to send her your pictures for our chapter web site so that your listing of your firm has a face to it. Everyone had great conversation for all questions and suggestions.

Darlene Banogon had some exciting news in the corporate edition of Connect.

1. EWI Connect award changing to Communications Award
2. Corp Board has approved three potential Collegiate Chapters for 2014/2015
3. The Dues renewals are underway for the year-end renewals, and she has been hearing from members how easy the process is.

There was a very interesting Tip of the Month in the Corp Connections publication.

It's All About "T-I-M-E"

How easy is that to remember? Regardless of which Marketing tools you choose to use (websites, social media, webinars, email, etc. make sure it has "TIME" ingredients.

T-Timely

Provide Information that is Timely

I-Informative

Tell me Something I really need to Know

M-Meaningful

Tell Me Something I can really relate to

E- Entertaining

Tell Me Something In a way that Keeps Me Interested
"Engagement" goes hand in hand with "TIME"
"ingredients."

Not only for our chapter's success
But you're firm's success

Linda Allen

EWI Corpus Christi President 2014-15

H-E-B

2014-2015 Officers, Directors & Committee Chairs

President

Linda Allen, H-E-B

Vice President

Sheri Emerick, Art Museum of South Texas

Secretary

Mary Beth Riley, D & R Sales Company, Inc.

Treasurer

Christine Salch, Swank & Salch, P.C.

Ways & Means

Charlotte Hintz, Orion Drilling Company, LLC

Membership Director

Karen Barnes, L. K. Jordan and Associates

Sergeant-at-Arms

Susie Nemece, Land Clearing Solutions, LLC

Programs

Bunny Forgione, Texas A & M University
Corpus Christi

Director At Large

Linda Jordan, L. K. Jordan and Associates

Scholarship

Laura Hausman, Northern Beef Industries

Public Relations

Irene Davila, Corpus Christi Caller Times

Reading Rally

Linda Calhoun, Marlin Works

Membership Orientation

Carla Hoffman, Hearing Aid Company of Texas

Website

Gracie Martin, Ensemble Group

Publications Director

Kathryn Dirks, ETCETERA

Kudos!

Jackie Ray was named the **Shining Star Supplier Member for the Texas Lone Star Chapter of Society of Government Meeting Professionals (SGMP)**. This organization is a professional association with a criteria for membership of 50% government planner or employee and 50% hotelier or CVB professional. The award is nominated from the membership at large and then voted on for the one person of each category that is the “shining” example of SGMP’s mission, thus representing ethical and professional leadership in the chapter.

Jackie Ray is also proud to be celebrating her **achievement of the annual production goal established for her in 2014**, which will entitle her to a **incentive trip later in 2015** to celebrate with **all the top sales professionals in the company**.

Announcements

From Jackie Ray:

Omni Corpus Christi Hotel is proud to announce that they will undergo a **complete meeting space renovation** to begin January 5, 2015. The entire third floor space and the lobby level will be redone to provide a brand new look and feel for the same quality services provided daily.

From Linda Allen:

Corpus Christi Feast of Sharing

December 24, 2014 at the American Bank Center

Volunteer information attached for set up December 23rd and the day of event December 24th.

Click the following link for more information:

<http://www.corpuschristiewi.org/wp-content/uploads/2014/12/FOSVolunteers2014.pdf>

From Sheri Emerick:

Dear Friends,

First let me apologize for not getting this email out sooner. As some of you may know I’ve been dealing with some health issues over the last several weeks resulting in much missed work and the need to put a few other things (EWI stuff) on hold. In addition, my brother passed away on Thanksgiving day resulting in any work I had planned to do over the weekend also was put on hold.

But now we need to get down to business and get you all assigned to committees!! Please be thinking about the committee(s) you would like to be on, and come ready on the 10th to sign up! We desperately need people on **WAYS AND MEANS!!** If you are interested in serving on Ways and Means please email Charlotte Hintz directly at chintz@oriondrilling.com.

Committees on which you can serve are:

Reading Rally, Membership, Programs, Public Relations, Website, Scholarship and Ways and Means.

Thanks you all. I look forward to working with you in the coming year.

Best regards,

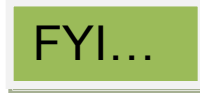
Sheri

From Carla Hoffman:

The Hearing Aid Company of Texas is having an open-house event in **November** and **December** featuring the new **ReSound LiNX technology**. We will be offering complimentary hearing evaluations and 31-day trial periods on all new hearing technology. Don't miss out on this wonderful opportunity to hear your loved ones this holiday season!


From Mary Helen Johnston:

M & J Photography is offering all EWI members a **50% discount on studio portrait sessions** through the month of November! Portraits make such personalized gifts for family. We also have **Christmas cards** and **photo gifts** to offer as well.



Luncheon fees went up to \$25 effective October 2014. This amount will include lunch and one entry for door prizes.

Minutes of the Board of Directors Meeting

	<p>Minutes of the Board of Directors Meeting</p> <p>EWI of Corpus Christi</p> <p>EWI ®</p> <p>November 5, 2014</p>
Call to Order	Linda Allen called meeting to order at 6:05 P.M.
Roll Call	Linda Allen, Mary Beth Riley, Christine Salch, Susie Nemeck, Charlotte Hintz, Karen Barnes, Bunny Forgione, Laura Hausman, Irene Davila, Linda Calhoun, Carla Hoffman, Gracie Martin, Kathryn Dirks, Linda Jordan.
Minutes:	
Gracie Martin amended the minutes to read that the web site is not live. Susie Nemeck moved to accept as amended. Irene Davila seconded.	
Treasurer's Report:	
Christine Salch presented financial statements for the month of October and year end as follows: October: Cash position - Checking Account - \$17,051.88; B/C/DP account - \$7,299.41; Share Account - \$25.00; CD - \$14,121.88. Motion made by Linda Jordan that financial statements be accepted as presented and seconded by Laura Hausman. Motion carried. Chrintine also reported that the Town Club increased lunch charges to \$23.00 per person. Carla Hoffman suggested we present news to membership at next meeting and look at other venues.	
President's Report:	
Presented in New Business	
Vice President's Report:	
No report	
Communications:	
No report	
Committee Reports:	
Sergeant at Arms Report:	
Susie reported that there were 32 attendees at last meeting. 28 paid members and 4 guests.	
Website	
Gracie Martin reported that the new web site is ready to go live. Wating on approval of Board. Approved.	
Scholarship:	
Laura Hausman reported that the scholarship deadline is the 25th. She would like more applicants.	
Membership:	

Karen Barnes reported that she has a couple of new prospects.	
Membership Orientation:	
Carla Hoffman plans to pick up new members since 2012. Orientation may be combined with January "All About EWI" program. If not, she plans to hold it in the Spring.	
Nominating Committee:	
No report.	
Public Relations:	
No report.	
Reading Rally:	
No report.	
Standards of Excellence:	
Ways & Means:	
Charlotte Hintz will have a print out at the next meeting about Casino Night. It is scheduled for February 12th at Holiday Inn Marina.	
Publications:	
Kathryn Dirks asked everyone to send any items to her that they want published.	
Programs:	
Barbara Canales is scheduled speaker for the November meeting.	
Unfinished Business:	
None	
New Business:	
Linda Allen asked about a Chapter Historian. She also asked if anyone had a copy of Chapter By-Laws and how she could obtain a copy. She shared some information from LCAM and information available on our web site.	
Announcements:	
Adjournment:	
Meeting adjourned at 8:02 P.M.	
Approved:	Submitted:
	Mary Beth Riley