

Letter from President

Thanks to everyone for your support of Affair of the Heart, our Casino Night fund raiser. If you have not bought your tickets or sent your auction item, there is still time.

We are off to a good start for 2014 with new two new members and one other nomination. Let's keep up the pace and we will end up with a very good year. Thanks for getting your dues in. This is the first year with corporate handling, so there were a few glitches. Next year should be better.

Happy Valentine's Day to all you beautiful EWI ladies. See you at Casino Night!

Linda Jordan

EWI Corpus Christi President 2013-14

L. K. Jordan and Associates

2013-2014 Officers, Directors & Committee Chairs

President

Linda Jordan, L. K. Jordan and Associates

Vice President

Linda Allen, H-E-B

Secretary

Betty Baxter, Keetch & Associates

Treasurer

Christine Salch, Swank & Salch, P.C.

Ways & Means

Norma Herrera, Barcom Commercial, Inc.

Membership Director

Lorena Parada-Valdes, The Language Bridge

Sergeant-at-Arms

Susie Nemeck, Land Clearing Solutions, LLC

Programs

Sheri Emerick, Art Museum of South Texas

Director At Large/ Nominating Committee

Elaine Hoffman, Barcom Construction, Inc.

Scholarship

Laura Hausman, Northern Beef Industries

Public Relations

Michelle Flower, Valero Refining

Reading Rally

Linda Allen, H-E-B

Membership Orientation

Sarah O'Brien, Navy Army
Federal Credit Union

Website

Gracie Martin, Ensemble Group

Welcome New Members



Lorena Parada-Valdes welcomes new members **Irene Davila** and **Libby Averyt** both represent the *Corpus Christi Caller Times*

Kudos!

Norma Herrera did a great job on KIII TV Feb. 5th promoting EWI and our Major Fund Raiser for Ways and Means. Click the following link and see our Norma shine! <http://www.kiiitv.com/story/24640969/ewis-casino-night-benefits-women-in-transition-and-ywca>

LOCAL FINANCIAL ADVISOR ACHIEVES HIGH SCORE IN CLIENT RELATIONSHIP STUDY

Corpus Christi, Texas – January 2014 – Rebecca A. Durham, a Private Wealth Advisor with **Durham and Associates**, a private wealth advisory practice of **Ameriprise Financial Services, Inc.**, has received high marks from her clients in the recent Ameriprise Financial Client Relationship Study.

98% Overall - Client Satisfaction Score - this number represents an average of responding clients who indicate they are very satisfied with the overall experience they receive from their Ameriprise financial advisor. Examples of her scores are:

- Provides me a greater sense of confidence – 98%
- Accessible when needed – 98%
- Listens to me and understands my needs – 100%

The three scores represent the percentage of clients who responded to the question and agree or strongly agree with the statement.

More Kudos!

Sarah O'Brien was honored by the City Council on January 28th in City Council Chambers for being one of 5 Female Credit Union Presidents in the US representing credit unions of the size of Navy Army Community Credit Union.

Charlotte Castaneda was honored as a 40 Under 40 recipient at the Mayor's Breakfast January 30th, 2014 at the Omni Bay front Hotel.

Our group is comprised of an amazing group of women. It is a pleasure and an honor to be associated with each of you! Congratulations on your achievements!

Announcements

Casino Night is Thursday, February 13th!!!
Have you made your reservations???
DON'T FORGET YOUR SILENT AUCTION ITEM.
Contact Norma Herrera for more information. 851-5000

From Kathryn Dirks:

Spring ETCETERA arrives **Thursday, February 20th**! I will be showing the Spring 2014 Collection in my home through **Wednesday, February 26th**. Make sure to take some time to see our wonderful Spring Line!

ALSO: Friday, February 21st **Anita Garrett-Roe** and **Kathryn Dirks** will host a launch party at Kathryn's home for **Anita's** new jewelry line, **Anita Mallory Designs**, from **5:30 - 8:30**. Wine and Hors d' oeuvres will be served. Enjoy an evening of Amazing Jewelry and Fabulous Clothes, good friends, food and fun! **Call Kathryn 563-6999** for more information.

From Nancy Wesson-Dodd:

Lorena Parada-Valdes is a 2014 YWomen in Careers Honoree. She will be honored on Thursday, February 27th. Click on the following link for more information: <http://www.corpuschristiewi.org/newsletter/2014ywicallertimes.pdf>. I encourage EWI members to come & support Lorena, and the other honorees. Please note that the proceeds from the YWomen in Careers support the **YWTeen program**.

Equal Pay Day is April 8, 2014 (That's the day women make what men in the same job made in 2013!). EWI is one of the partnering organizations with YWCA, AAUW, League of Women Voters, Hispanic Women's Network of Texas, and Junior League of Corpus Christi. 7-8:30 am breakfast—stay tuned for details.

From Linda Allen:

I am proud to share the news that our Corp. **H-E-B Public Affairs** donated **\$3,000** to our **Corpus Christi EWI Chapter** for our **2014 Community Philanthropic projects - Bobby Simms (ASIST) Scholarship and Y-Reading Rally**. There were several EWI Chapters with H-E-B representatives that received a donation too. H-E-B is known for their community outreach events and projects throughout Texas and Mexico and I am very happy they choose to be a part of our Chapters community events. The Partner that contacted me about this wonderful gift is a fellow EWI member - Erlinda Quintanilla in the Houston Chapter.

From Corporate-- Save the Date for Professional Development:

The No Rules Way: Business Strategies to Network Smarter, Not Harder
 Tuesday March 4 - 3:00pm ET

[Register Now](#)

This note came to Nancy from our Women in Transition Scholarship recipient:

Greetings again Ms. Wesson-Dodd,

I am Rachael Davis, the Women in Transition Scholarship recipient of the past few years. I hope this email finds you well!

I have finished the nursing program, thanks to the support from EWI.

Currently I am finishing my college algebra credit, and expect to graduate in May of 2014 with my Associates in Applied Science- RN. After that I will take the nursing boards exam, and hope to be employed as an RN by summer's end.

In the meantime I am reviewing and studying all the nursing materials in preparation for the board exam....

Thanks again for your time, and support!

Rachael Davis

February Birthdays

Susan Hutchinson 2/16

Elaine Hoffman 2/22


Anita Garrett-Roe 2/27

Enjoy your Day!

Help Promote our Corpus Christi Chapter of EWI through Social Media!

- Like us on Facebook: <https://www.facebook.com/EWICorpusChristi>
- Join us on LinkedIn: Executive Women International – Corpus Christi Chapter

Minutes of the Board of Directors Meeting

	<p>Minutes of the Board of Directors Meeting</p> <p>EWI of Corpus Christi</p> <p>EWI ®</p> <p>January 7, 2014</p>
Call to Order	Call to Order by Linda Jordan, President, 11:55 A.M.
Roll Call	Sarah O'Brien, Linda Jordan, Christine, Salch, Lorena Parada-Valdes, Kathryn Dirks, Sheri Emerick, Elaine Hoffman, Betty Baxter
Minutes:	
Motion Made by Christine Salch that minutes are approved as distributed, second by Sarah O'Brien. Motion carried.	
Treasurer's Report:	
Christine presented the Treasurer's Report, as follows: Checking Account: \$32,208.69; CD: \$14,000.; B/C/DP: \$1066.51. She also reported that she had moved the CD from American Bank to Navy-Army Community Credit Union to gain a better interest rate. (6 Month CD). She also discussed the need to increase the cost of the monthly meeting meals. This item was tabled until a later date.	
President's Report:	
Linda informed the Board that she had received an email from National in reference to updating the National By-Laws on an ongoing basis rather than at annual meeting. She is forwarding the email to all Board Members to be read and discussed at a later date.	
Vice President's Report:	
Linda Allen, absent, no report.	
Communications:	
Kathryn reported that the January Newsletter (Chapter Connect) would be going out on January 8.	
Committee Reports:	
Sergeant at Arms Report:	
Susie Nemece, absent, sent report: Attendance for Dec. Meeting, 34 RSVP's, 34 attendees. 39 RSVP's for January meeting.	
Website	

Gracie Martin was absent, but sent report: EWI corporate has unveiled a web template for use by the individual chapters. She is looking into this option and others. Will have a plan in place by February Board Meeting on a plan to refresh/update the current website.

Scholarship:

Laura Hausman, absent, no report.

Membership:

Lorena reported that we have two new members from Caller Times that will be introduced at the January meeting. She has several prospects that she is working with, and will report on these next month.

Membership Orientation:

Sarah is planning an Orientation meeting for later in the year and asked for an updated membership list showing date joined for each member.

Nominating Committee:

Public Relations:

Michelle Flowers, absent, no report

Reading Rally:

Linda Allen, absent, no report.

Standards of Excellence:

Ways & Means:

Norma was absent. Other committee members reported that "Save the Date" notices had gone out. There was discussion that we have the Chamber of Commerce do a mailing to their members inviting them to our Casino Night. Cost of this mailing is \$250. Motion was made by Sheri Emerick that we have the Chamber provide this service, seconded by Elaine Hoffman. Motion carried.

Publications:

Programs:

Sheri reported that she had not had a meeting with her Committee, but will have same within next few weeks. She is currently looking for a Member to host a "Firm Night" or "Firm Lunch". Grete McBath is speaker for January, and February is "Casino Night".

Unfinished Business:

New Business:

Announcements:

P.S. At Monthly Meeting of General Assembly on January 8, Nancy Wesson Dodd announced that the YWCA is sponsoring a program on Equity in Pay for Women. Mary Helen made motion that our Chapter donate \$100 to the YMCA to help with expenses for this program. Motion was seconded by Nancy. Motion Carried.

Adjournment:

There being no other business to come before the Board, meeting adjourned at 12:55 P.M.

Approved:

Submitted: