

Letter from President

Happy New Year to all our wonderful EWI members. Hope you rang in 2014 with lots of resolutions for good things to come. My hope is that each and every one of you will make a resolution to bring at least one new member to EWI during the year. We could double our membership! Think about who you know and call Lorena today.

Casino Night is coming up on February 13. Please open up your hearts and your pocketbooks for the "Affair of the Heart", donate an awesome auction item, buy a sponsorship or tickets and plan to come out to the Omni and have some fun. It's a great event and an opportunity to bring along your friends, co-workers and neighbors. This is also a good time to invite potential EWI members for an introduction to our outstanding group.

See you at the January luncheon.

Linda Jordan
EWI Corpus Christi President 2013-14
L. K. Jordan and Associates

2013-2014 Officers, Directors & Committee Chairs

President

Linda Jordan, L. K. Jordan and Associates

Vice President

Linda Allen, H-E-B

Secretary

Betty Baxter, Keetch & Associates

Treasurer

Christine Salch, Swank & Salch, P.C.

Ways & Means

Norma Herrera, Barcom Commercial, Inc.

Membership Director

Lorena Parada-Valdes, The Language Bridge

Sergeant-at-Arms

Susie Nemeck, Land Clearing Solutions, LLC

Programs

Sheri Emerick, Art Museum of South Texas

Director At Large/ Membership Retention

Elaine Hoffman, Barcom Commercial, Inc.

Scholarship

Laura Hausman, Northern Beef Industries

Public Relations

Michelle Flower, Valero Refining

Reading Rally

Linda Allen, H-E-B

Membership Orientation

Sarah O'Brien, Navy Army
Federal Credit Union

Website

Gracie Martin, Ensemble Group

Publications Director

Kathryn Dirks, ETCETERA

December Firm Luncheon



Karen Barnes, Charlotte Castaneda, Carla Hoffman, Linda Allen, Norma Herrera, Shannon Bartkowiak and Diana Schultz socializing and enjoying in the activities



Dr. Terisa Riley, Kathryn Dirks, Susie Nemec, Sheri Emerick And Sharon Trott modeling our “Art Projects” – part of the fun Sheri had planned for the December Luncheon.



The fruits of our labor!

Kudos!

Announcements

Mark your calendars for this year's

Casino Night February 13th.

Call Norma Herrera for Sponsorship Opportunities 361-851-1000.

Also, start thinking about **Live** and **Silent Auction** items that you and your company can donate!

From Mary Helen Johnston:

Mark your calendars for the webinar "**Personal Branding 101: How to Apply Basic Marketing Strategies to Enhance Your Career**" Tuesday, January 14th at 4:00 p.m. Click on the following link for more information.

<http://ewiconnect.com/Webinars/ProfDev/2014/1.4.2013-dougross.pdf>

From Sheri Emerick: Sheri is looking for a Member Firm to host a **Firm night** sometime this year. Call her if you are interested: **Sheri Emerick 825-3512**

Minutes of the Board of Directors Meeting

Minutes of Board of Directors Meeting
EWI of Corpus Christi
December 4, 2013

Call to Order by Linda Jordan, President, 12:00 Noon

Roll Call: Linda Jordan, Elaine Hoffman, Norma Herrera, Susie Nemece, Karen Barnes, Christine Salch, Linda Allen, Sheri Emerick, Lorena Parada-Valdes, Betty Baxter, Kathryn Dirks

Minutes: Motion made by Kathryn Dirks, seconded by Christine Salch that minutes be approved as distributed. Motion carried.

Treasurer: Christine Salch presented the Treasurer's Report. Checking Account - \$31,949.40; CD - \$14,000; BCDP - \$1,337.56. Christine also stated that she was working on the transfer of funds to Reading Rally. Motion to accept by Sheri Emerick, second by Linda Allen. Motion carried.

President's Report: Linda reported that she has been working on the upcoming Annual Fund Raiser, and presented a "Save the Date" card for preview. She also reported that Committee Assignments had been completed.

Vice President: Linda Allen reported that she and Linda Jordan have worked together to complete Committee Assignments and is still working on plans for Retention activities. Linda also reported that the Reading Rally was a huge success and praised all the members who helped put it all together.

Sgt. at Arms: Susie reported that she had 50 RSVP's for our November meeting (Todd Hunter, speaker).

Membership Orientation: Sarah sent report that we had no new members for November.

Communications/Newsletter: Kathryn Dirks sent Monthly Newsletter to all Members.

Programs: Sheri reported that our December Meeting would be a fun & games for members and asked for extra door prizes. January program – Greta McBath, on Fitness & Lifestyle.

Public Relations: Karen Barnes reported for Michelle that Media coverage is being considered for the Annual Fund Raiser and it was suggested that LinkedIn continues to gain popularity as a source for attaining new members and letting others know about EWI.

Reading Rally: No formal report other than it was a huge success and well received by the Y-Teens!

Recruitment Director: Lorena reported that Membership applications have been sent out to several persons and she is waiting on replies.

Scholarship: No Report

Ways & Means: Norma reported that Fund Raiser "Save the Date" cards would go out within next day or two and then the Full invite would be mailed shortly with information on Sponsorships, etc. Invites will go to general public as well. There was much discussion on cost for different sponsorships, and # of tickets to be given with the different sponsorships. Norma will be working with her committee to get all this information together before the next Board Meeting in January.

Website: No Report.

Meeting adjourned at 1:19 P.M.

Respectfully submitted,
Betty Baxter