

## Letter from President



Happy 2015 to You All!

"A New Year is like a blank book. The pen is in your hand. It is your chance to write a beautiful story for yourself." – Author unknown.

All the hustle and bustle is past with the holiday's, now's the time to take care of yourself and write your story for yourself.

Darlene Banogon Corp. President shared her one word for 2015...Hope – "Hope is the ability to hear the melody of the future; Faith is the courage to dance to it today.

For EWI her hope continues to be that our chapters will grow. And her faith that the members of EWI want to grow and strengthen their chapters and continue to serve their communities.

Our Chapter news:

Sheri will have sign-up sheets at the chapter meeting for members to sign up for the committee you are interested in. After Wednesday January 14th she will place anyone that did not sign up on a committee. The committee Chairs will contact you for a scheduled meeting or call.

Charlotte is moving right along with Motherhood and our Casino Night Fundraising event. We have just one month left to kick it off with Bling! Be sure you are reading any emails or information that Charlotte sends, out so you will be well informed what she will need from your firm, and the timeline for any deadlines.

Gracie Martin has asked again to send her your pictures for our chapter web site so that your listing of your firm has a face to it. Let's make it a goal to have 20 more pictures on our website.

I would also ask that you share your cell number to Sheri Emerick to place on our member roster if you don't mind sharing with the members.

Darlene Banogon had some exciting news in the corporate edition of Connect.

The December webinar hosted 75 Participants. Congratulations to EWI of Corpus Christi and Harrisburg for having the most attendees on the December webinar.

There was a very interesting Professional Development Article in this month's Corporate Connect. Check it out; it's always good to review the standards we have always used but also to see what is current too.

Email Etiquette Tips in the Workplace

Charlotte shared a really good LinkedIn article, attached is the link to read it:

### The Ultimate Soft Skills of Truly Successful People

[https://www.linkedin.com/pulse/7-ultimate-soft-skills-truly-successful-people-bernard-marr?trk=NUS\\_UNIU\\_PEOPLE\\_FOLLOW-megaphone-flw](https://www.linkedin.com/pulse/7-ultimate-soft-skills-truly-successful-people-bernard-marr?trk=NUS_UNIU_PEOPLE_FOLLOW-megaphone-flw)

Here is a sample of an item the article covers by Bernard Marr.

High EQ? Do you know what that means?

**Linda Allen**

**EWI Corpus Christi President 2014-15  
H-E-B**

#### 2014-2015 Officers, Directors & Committee Chairs

##### President

Linda Allen, H-E-B

##### Vice President

Sheri Emerick, Art Museum of South Texas

##### Secretary

Mary Beth Riley, D & R Sales Company, Inc.

##### Treasurer

Christine Salch, Swank & Salch, P.C.

##### Ways & Means

Charlotte Hintz, Orion Drilling Company, LLC

##### Membership Director

Karen Barnes, L. K. Jordan and Associates

##### Sergeant-at-Arms

Susie Nemeck, Land Clearing Solutions, LLC

##### Programs

Bunny Forgione, Texas A & M University  
Corpus Christi

##### Director At Large

Linda Jordan, L. K. Jordan and Associates

##### Scholarship

Laura Hausman, Northern Beef Industries

##### Public Relations

Irene Davila, Corpus Christi Caller Times

##### Reading Rally

Linda Calhoun, Marlin Works

##### Membership Orientation

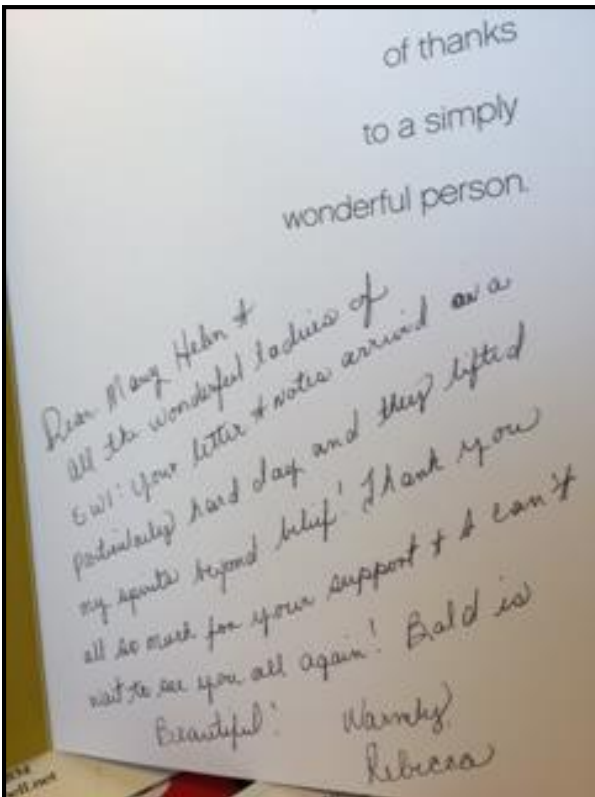
Carla Hoffman, Hearing Aid Company of Texas

##### Website

Gracie Martin, Ensemble Group

##### Publications Director

Kathryn Dirks, ETCETERA



**From Mary Helen:** I thought I would share...Our small gesture made a difference to our friend Rebecca Durham.

**Laura Hausman**, our Scholarship Chairman, got a nice surprise from **Ellen Scott** and **American Bank**. The bank's "Jeans for a Cause" raised \$1222.00 which they so kindly chose the **EWI Scholarship Fund** to benefit this time! **Thank you Ellen and American Bank!!!**



## Kudos!

**Anita Mallory:** November 20, the Dean of the College of Education for the University of Minnesota named Anita Mallory Distinguished Alumni of the University of Minnesota College of Education and Human Development.

## Announcements

**From Linda Allen and Charlotte Hintz:**

### It's less than 30 days away for the "Bring the Bling" *Casino Night*

- If you haven't already, start gathering up your silent auction items.
- Also, think about items that the men would like to bid on too. Anything, for hunting, fishing, BB-Q's would be a great idea. We would also like to have bottles of wine, or some type of alcohol donated to make a wonderful gift basket for the live auction.

**From Anita Mallory:**

**Anita Mallory Designs** has officially launched!!! Call Anita to host a party! She needs local women to see the line and get the word out! She also is enrolling Independent Stylists! 361 779 9155 [www.anitamallory.com](http://www.anitamallory.com)

**From Shannon Bartkowiak:** I am having a fantastic Sale and we are receiving New Spring Arrivals every day.

**Shannon's Distinctive Fashion**

(361)993-6608

6646 S. Staples Street Suite 126 78413

**From Kathryn Dirks:** Mark your calendars! **Spring ETCETERA** arrives February 3! I will be showing **February 3 – 11**. Peruse our website for a *sampling* of some of the fabulous pieces you can look forward to seeing [www.etcetera.com](http://www.etcetera.com)!

## January Birthdays

Sharon Trott	January 24
Linda Allen	January 28
Mary Jane Hamilton	January 30

## Minutes of the Board of Directors Meeting

<b>Minutes of the Board of Directors Meeting</b> <b>EWI of Corpus Christi</b> <b>EWI ®</b> <b>December 3, 2014</b>	
	<b>December 3, 2014</b>
<b>Call to Order</b>	12:08 p.m.
<b>Roll Call</b>	Mary Beth Riley, Linda Calhoun, Karen Barnes, Linda Allen, Christine Salch, Gracie Martin, Sheri Emerick, Charlotte Hintz, Irene Davila, Bunny Forgione
<b>Minutes:</b>	
November minutes were amended to delete Bunny Forgione from those attending the November Board meeting. Charlotte Hintz made the motion to approve as amended. Irene Davila seconded.	
<b>Treasurer's Report:</b>	
Christine Salch presented the financial statements for the month of November as follows: November: Cash position - Petty Cash - \$40.00; Checking Account - \$19,036.09; B/C/DP account - \$6,249.99; Share Account - \$25.00/ CD - \$14,139.75. Motion made by Sheri Emerick that financial statements be accepted as presented and seconded by Karen Barnes. Motion Carried.	
<b>President's Report:</b>	
<b>Vice President's Report:</b>	
Sheri Emerick has committee forms. She will request everyone to sign up for a committee at the next meeting. She suggested members bring gift cards for Caller Times Christmas Appeal this year. Linda Allen suggested we give ten E Readers to the Christmas Appeal and save three for the fund raiser.	
<b>Communications:</b>	
<b>Committee Reports:</b>	
<b>Sergeant at Arms Report:</b>	
Susie Nemecek was not in attendance, but sent in a report. There were 34 attendees at the last meeting; 29 members, four paid guests and the speaker.	
<b>Website</b>	
No report. Christine asked to make change for the reservations to go straight to Susie.	
<b>Scholarship:</b>	
No report.	

<b>Membership:</b>	
Karen Barnes has sent out four applications. Wants to shorten process so prospects do not lose interest. She suggested we use the Membership Application for the Initial Prospect Form.	
<b>Membership Orientation:</b>	
Karen Barnes reported for Carla. Our last orientation was September, 2012.	
<b>Nominating Committee:</b>	
No report.	
<b>Public Relations:</b>	
Irene Davila has not gotten the password to Linked-In from Michelle Flowers yet. Michelle is still the administrator.	
<b>Reading Rally:</b>	
No report. Christine Salch made a motion that all sponsorship proceeds go into the 501 3C account after a pro rata share of chapter expenses has been deducted. Gracie Martin seconded. Motion carried.	
<b>Standards of Excellence:</b>	
<b>Ways &amp; Means:</b>	
Charlotte Hintz reported that the menu and decorations are taken care of. She is trying to use all women owned businesses. She reminded the Board that each member is expected to donate two auction items.	
<b>Publications:</b>	
No report.	
<b>Programs:</b>	
Bunny Forgione is looking for a program for the December meeting. Charlotte Hintz said she will ask a friend that play piano and sings. Sheri Emerick will do trivia game. Linda Allen requested that the Board members bring the door prizes. Bunny said that once she gets the committee, she will get the rest of the programs set. We discussed holding a Firm Night at the Art Museum during the Gerogia OKeefe exhibit and at HEB around May. Bunny also advised that she does not have the new contract yet from the Town Club.	
<b>Unfinished Business:</b>	
None	
<b>New Business:</b>	
Linda Allen presented the Board members with a gift.	
<b>Announcements:</b>	
None	
<b>Adjournment:</b>	
1:20 p.m.	
<b>Approved:</b>	<b>Submitted:</b>
	Mary Beth Riley