

## Letter from President



*Welcome September...  
The door that opens to cooler  
days awaits us.*

Fall is just around the corner – September 23<sup>rd</sup>. Dream of cooler afternoons and delightful evenings with colors alive.

Our Chapters Annual Meeting had a great turn out of members. Thank you to each of you for attending and being a part of the important decisions that our Chapter votes on that effects each of you in the EWI organization locally and nationally.

- The proposed board for 2015/16 was unanimously voted through
- Corporate Bylaw revisions where voted on
- Chapter voted to have the delegates be informed and uninstructed for voting on the revisions and budget
- Christine explained the usage of the tax-exempt form for purchasing items for chapter events
- Delegates that will represent the chapter at the 2015 Annual Meeting
  - Linda Allen
  - Sheri Emerick
    - Alternative: Kathryn Dirks

Topic for the Board and Chapter for 2015/2016

- Chapter Standing Rules to be reviewed and updated if necessary

\*\*\*\*A big Thank You goes out to Bunny for working diligently to find a great meeting facility for our chapter. My self and many other members really enjoyed KATZ 21's facility. The space, food, and the service was wonderful!!!

- LCAM is September 23-26
  - Sheri, Kathryn and I will update chapter of any findings that may be of interest to the chapter at our October meeting.

**October 14, 2015 will be our installation of the new 2015/2016 Board of Directors. Please schedule yourself to be a part of this yearly event to cheer on the new Officers, Directors, and Chairs. Hope to see you there....**

### CC Chapter news:

- If you miss a chapter meetings, you are invited to attend our Chapter Board meetings on the first Wednesday of the month at the CC Yacht Club at 12:00

p.m. Come join us, and it will count towards you attendance.

**\*\*\*You can still register - LCAM 2015 – September 23rd-26<sup>th</sup> Hyatt Regency, Tulsa OK**

- Want to attend, go online and register
- Great Leadership learnings, camaraderie, and accomplishments with fellow EWI members

**Linda Allen - H-E-B**

**EWI Corpus Christi Chapter President 2014-15**

### 2014-2015 Officers, Directors & Committee Chairs

#### President

Linda Allen, H-E-B

#### Vice President

Sheri Emerick, Art Museum of South Texas

#### Secretary

Mary Beth Riley, D & R Sales Company, Inc.

#### Treasurer

Christine Salch, Swank & Salch, P.C.

#### Ways & Means

Charlotte Hintz, Orion Drilling Company, LLC

#### Membership Director

Karen Barnes, L. K. Jordan and Associates

#### Sergeant-at-Arms

Susie Nemeck, Land Clearing Solutions, LLC

#### Programs

Bunny Forgione, Texas A & M University  
Corpus Christi

#### Director At Large

Linda Jordan, L. K. Jordan and Associates

#### Scholarship

Laura Hausman, Northern Beef Industries

#### Public Relations

Irene Davila, Corpus Christi Caller Times

#### Reading Rally

Linda Calhoun, Marlin Works

#### Membership Orientation

Carla Hoffman, Hearing Aid Company of Texas

#### Website

Gracie Martin, Ensemble Group

#### Publications Director

Kathryn Dirks, ETCETERA

# Kudos & Announcements

**From Lorena Parada-Valdes:**

My company, The Language Bridge, now has a new name and a new location! Our new name is **FOXP2Go** and we are located at the Coastal Bend Business Innovation Center. Our new contact information is:

Lorena Parada-Valdes  
 FOXP2Go  
 10201 South Padre Island Drive,  
 Suite 210  
 Corpus Christi TX 78418  
 Phone: 361-425-2271  
[Lorena@foxp2go.com](mailto:Lorena@foxp2go.com)  
[www.foxp2go.com](http://www.foxp2go.com)

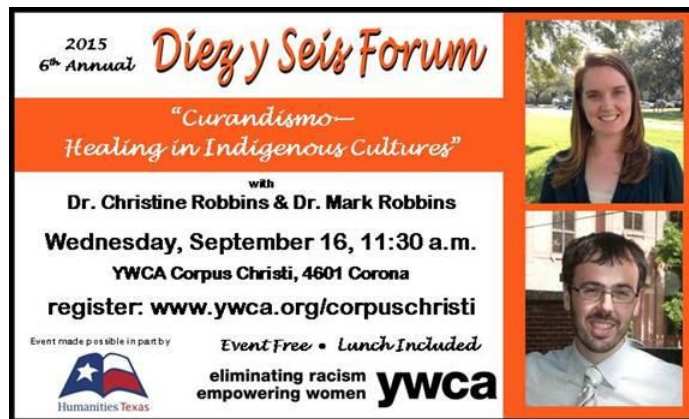
Many people have asked us about the story behind our new name. **FOXP2** is the gene that regulates language and speech development in humans. Language and culture is what makes us unique as human beings, and both are also the cornerstones of what the company offers - so the name seemed like a good fit. And because languages open doors and widen horizons for our customers, we offer language and culture "to go!"



**From Nancy Wesson-Dodd:**

The **YWCA** invites you to their 6th Annual "**Diez y Seis**" Luncheon Forum on "**Curandismo**" Healing an Indigenous Culture. Please distribute this info to others who may be interested.

Please register for Diez y Seis Forum at [www.ywca.org/corpuschristi](http://www.ywca.org/corpuschristi). The Forum is free and open to the public. A \$10 donation is greatly appreciated. Lunch is included in the Forum. Please pass this invitation on to others in your community.



**From Kathryn Dirks:**

Mark your calendars **October 14 – October 22** to see the **HOLIDAY COLLECTION OF ETCETERA**. Click the following link for some of the looks you can anticipate seeing! <http://www.etcetera.com/lookbook/P80>

**From Carmen Arias:****“Pink Out” 1<sup>st</sup> Coastal Bend Day of Pink Set for October 23rd**

Unfortunately, one in eight women will be diagnosed with breast cancer. Since 1990, there has been a 30% reduction in breast cancer mortality - largely due to mammography.

To continue to increase breast cancer awareness and the importance of annual mammograms, the company is launching the inaugural **Coastal Bend Day of Pink**. The regional event encourages individual citizens as well as businesses and their employees to decorate or don pink gear on **Friday, October 23rd**.

“From Rockport to Kingsville, the entire community is joining in the fight against this deadly disease where early detection is the key,” says Carmen Arias, Marketing Director of Radiology Associates.

Numerous city governments are supporting the cause too. 12 Coastal Bend cities including Corpus Christi, Portland and Alice are recognizing the pink day with official Proclamations.

**Official t-shirts will be available for purchase starting October 1<sup>st</sup> at any Radiology Associates location. All proceeds benefit the Making Strides Against Breast Cancer walk.**

“By banding together, we are stronger reaching more people,” adds Arias.

**The Coastal Bend Day of Pink is the newest element to Radiology Associates breast cancer awareness month.**

The wildly successful “Operation Empty Pink Chair” will be deployed again this year where 200-plus chairs will be placed in unexpected places throughout the Coastal Bend - in businesses, neighborhoods, intersections and rural locales.

“The empty chairs look different, but represent the same thing. They are the comfortable, familiar places that someone’s mom, aunt, sister or friend used to sit in before breast cancer took their lives,” says Arias.

Radiology Associates is currently booking businesses to host a chair.

Arias adds, “We hope these unique, in-your-face efforts remind Coastal Bend women to get their annual mammogram!”

Companies and individuals interested in t-shirts or hosting a pink chair, please contact [carias@xraydocs.com](mailto:carias@xraydocs.com) or (361) 813-3344. All proceeds to benefit the American Cancer Society’s Making Strides Against Breast Cancer annual walk.

**From Anita Mallory:**

**Anita Mallory Designs** has officially launched its new website! We are now open in all 50 States! **Please go on Facebook, and "Like" Anita Mallory Designs.** Anita needs 500 Likes in order to maximize Search Engine Optimization! The new website supports online enrollment of Independent Stylists, as well as offering personal websites for Stylists, so they can sell over the internet. Stylists may build teams, and can earn up to 50% commission. There is no inventory to buy and no deliveries. Who can you refer to Anita Mallory Designs? There may be a place for her in the Anita Mallory Hall of Fame! [www.anitamallory.com](http://www.anitamallory.com)



**From Biby Dykema:**

**Biby Dykema's** company, **Curri**, will be the featured jewelry designer in the **Julian Gold Ready or Not Foundation Style Show on Thursday, September 24<sup>th</sup>**. Call **361-855-8006** for tickets and information.

**From: Libby Averyt:**

**Please support his year's Corpus Christi Heart Walk!**

I know we all get numerous requests to help worthy causes. The **Corpus Christi Heart Walk and the American Heart Association** are among the top of my list and here's why: Heart disease is this country's No. 1 killer; stroke is No. 5. And like most of you, these diseases have hit close to home for me far too often.

I am fortunate to be co-chairing this year's **Oct. 3** walk with Rob Hall of H-E-B. It's a great opportunity to get some heart-healthy exercise and raise money for research and education.

Please click on the link below to visit my fundraising page to make a secure, tax-deductible donation. Please click "Give Now" when you visit my page. If you prefer, you can also mail me a donation.

**Did you know:**

**-\$25 gives 50 people educational materials that teach them how to reduce their risks.**

**-\$50 delivers healthy nutrition messages to elementary school students through lesson plans and activity guides.**

**-\$100 allows one hospital to teach its patients, caregivers and health professionals about the risks of stroke.**

We can all work together to build healthier lives and a healthier community. Will you please support us?

Thank you for your consideration. Give if you can; walk if you'd like; and at the very least, take care of yourself and your health.


**Libby Averyt**

[Follow This Link](#) to visit my personal web page and help me in my efforts to support American Heart Association - Corpus Christi, TX

## September Birthdays

<b>Mary Helen Johnston</b>	<b>September 2</b>
<b>Ella Baker</b>	<b>September 5</b>
<b>Martha Rosen</b>	<b>September 15</b>
<b>Jackie Ray</b>	<b>September 19</b>
<b>Lorena Parada-Valdez</b>	<b>September 20</b>
<b>Jackie McClain</b>	<b>September 30</b>

# Minutes of the Board of Directors Meeting

	<p><b>Minutes of the Board of Directors Meeting</b></p> <p><b>EWI of Corpus Christi</b></p> <p><b>EWI ®</b></p> <p><b>August 5, 2015</b></p>
<b>Call to Order</b>	Linda Allen called the meeting to order at 12:05 p.m.
<b>Roll Call</b>	In attendance: Linda Allen, Sheri Emerick, Mary Beth Riley, Christine Salch, Susie Nemec Lee, Karen Barnes, Linda Jordan, and Bunny Forgione.
<b>Minutes:</b>	
Linda Jordan moved to accept the minutes of the July meeting as presented by Mary Beth Riley. Christine Salch seconded.	
<b>Treasurer's Report:</b>	
Christine Salch advised that she did renew the CD. She presented the financial reports for the month of July as follows: Cash position - Petty cash - \$40.00; checking account - \$23,592.81; B/C/DP account - \$15,403.44; Share account - \$25.00; CD - \$14,254.69. Sheri Emerick moved to accept the financials as presented. Susie Nemec seconded. Christine then presented the 2016 budget. It was decided to add a contribution line of \$1,200.00 so the budget would balance. Mary Beth Riley moved to accept the 2016 budget as amended; Sheri Emerick seconded.	
<b>President's Report:</b>	
<b>Vice President's Report:</b>	
<b>Communications:</b>	
<b>Committee Reports:</b>	
<b>Sergeant at Arms Report:</b>	
Susie Nemec Lee reported that there were 34 in attendance at the July chapter meeting.	
<b>Website</b>	
<b>Scholarship:</b>	
<b>Membership:</b>	
Karen Barnes presented a couple of possible member firms for discussion.	

<b>Membership Orientation:</b>	
<b>Nominating Committee:</b>	
<b>Public Relations:</b>	
<b>Reading Rally:</b>	
<b>Standards of Excellence:</b>	
<b>Ways &amp; Means:</b>	
<b>Publications:</b>	
<b>Programs:</b>	
<p>Bunny Forgione has been finalizing arrangements with Melanie Coleman at Katz 21 for our meeting venue. The August meeting is the Annual Business meeting so there will not be any additional program.</p>	
<b>Unfinished Business:</b>	
<b>New Business:</b>	
<p>1. Discussed agenda items for business meeting. 2. Discussed Corporate charter changes and proposed slate of delegates from our Chapter. 3. Discussed change in wording of Standing Rules. 4. Christine Salch moved to present proposed Chapter By-Law changes to members for approval at the next Chapter meeting. Sheri Emerick seconded. 5. Christine Salch moved to present recommendations of changes in Standing Rules to membership for their consideration at the next Chapter meeting, to be voted on at a later date. Linda Jordan seconded.</p>	
<b>Announcements:</b>	
<b>Adjournment:</b>	
<p>Linda Allen adjourned the meeting at 1:05 p.m.</p>	
<b>Approved:</b>	<b>Submitted: Mary Beth Riley</b>