

## Letter from the President



I hope it's not too late to wish everyone a Happy New Year! And what a grand year it will be! Are we still sticking to those resolutions? I read once that January 24th is the worst day of the year. Why? According to Dr. Cliff Arnall, University of Wales, the following factors create a scenario for depression; weather, debt, monthly salary, time since Christmas, time since failed quit attempt, low motivational levels and the need to take action. But I say "take heart!" Let's look at how we can

beat the system to be assured we'll have a great January.

- **Weather:** January in South Texas can be delightful. As I write this it's sunny and 60 degrees.
- **Debt:** Yes, we are all in it to one degree or another, but hey, misery loves company.
- **Monthly Salary:** You might want/need more, but at least we're employed!
- **Time Since Christmas:** The fun is over, but appreciate how nice and tidy your home is now that all the decorations are put away!
- **Time since failed attempt (at a resolution):** Whatever. You're only human. Either you will moisturize your face, make your bed, eat breakfast every morning and get back into your 1999 jeans or you won't. It's ok. Don't beat yourself up. Try again.
- **Low Motivational Levels:** Honestly, this I can't help you with...
- **Need to take action:** OK, here is something that we can all do. Whether it is calling a client, reaching out to a friend or relative or putting words into actions, taking the active step will start your January and 2016 out right.

And while we are marking our calendars don't forget to mark yours for April 14th! The EWI Casino Night will be upon us before we know it, so make your plans now. Please consider sponsoring a table and/or providing a silent or live auction item. Contact Norma Herrera for details.

Have a terrific January 24th!

**Sheri Emerick**  
**2015-2016 EWI**  
**Corpus Christi Chapter President**  
**Director of Development ~**  
**Art Museum of South Texas**

## 2015-2016 Officers, Directors & Committee Chairs

### President

Sheri Emerick -- Art Museum of South Texas

### Vice President

Kathryn Dirks -- ETCETERA

### Secretary

Stephanie Price -- Four Star Health and Safety

### Treasurer

Christine Salch --  
Swank, Salch, and Henderson P.C.

### Fundraising

Norma Herrera -- ProTech Mechanical &  
Charlotte Hintz -- Orion Drilling Company, LLC

### Retention and Recruitment

Karen Barnes -- L. K. Jordan and Associates

### Sergeant-at-Arms

Susie Nemecek Lee -- Land Clearing Solutions

### Programs

Bunny Forgione -- Texas A & M University-CC  
Janet Maxwell -- Business Interiors of Texas

### Director At Large & Nominating Committee Advisor

Linda Allen -- H.E.B.

### Scholarships

Laura Hausman -- Northern Beef Industries

### Reading Rally

Donna Patterson --  
South Texas Money Management

### Membership Orientation

Mary Beth Riley -- D&R Sales

### Website & Public Relations

Gracie Martin -- Ensemble Group

### Communications

Sharon Trott -- Trott Communications

## Holiday Makeovers

The makeovers during our December meeting were fun and amazing! Thanks to Saks Fifth Avenue and Laura Mercier representatives.



## Bring the Bling!

The annual Casino Night fundraiser is coming up fast! The event will take place from 6:30 p.m. to 10 p.m. Thursday, April 14 at the Holiday Inn Downtown Marina.

Dinner, a DJ, casino fun, a cash bar, and live and silent auctions are all part of the fun. Sponsorships range from \$1,000 to \$3,000. Individual tickets are \$80 in advance and \$100 at the door. Norma Herrera and her committee are in immediate need of your contributions of auction items, sponsorships and ticket purchases. Your quick response will help make this year's event another success!

Copy and paste these links in your browser to find the event forms or contact Norma at [norma@protechmech.com](mailto:norma@protechmech.com).

Donation Form - <http://www.corpuschristiewi.org/wp-content/uploads/2016/01/2016BringtheBlingDonationForm.pdf>

RSVP - <http://www.corpuschristiewi.org/wp-content/uploads/2016/01/2016RSVP.pdf>

Sponsorship - <http://www.corpuschristiewi.org/wp-content/uploads/2016/01/2016Sponsorships.pdf>

## January Program Highlights

Lionel Cassin, Information Security Officer for Information Technology at Texas A&M University-Corpus Christi spoke at our January luncheon.

He offered some eye-opening information about threats to the security of our digital information and how to avoid falling victim to phishing and other fraudulent schemes.



## New Members Introduced

Karen Barnes, recruitment and retention director, introduced two new members at the January luncheon. Dr. Leona Urbish is joining as the third representative from Texas A&M University-CC. She is associate vice president for planning and institutional research.

Tracy Trevino represents new member firm Restorative Health Care of South Texas. She is the administrator and a registered nurse.

Please say hello to and get to know our newest member representatives!



Tracy Trevino, left, and Dr. Leona Urbish

## Membership Renewals

If you normally renew your EWI membership in December or January, then it's time to renew. You can follow the process below and either send a check or charge payment to your credit card.

Log into your EWI account at [www.ewiconnect.com](http://www.ewiconnect.com), then follow these steps:

Click on "Members Only", and click on "Member Resources"

Click on "My Profile"

In the upper right-hand corner, click on "Renew as Member"

Click on your 2016 invoice to renew

If you do not renew in December or January, your renewal will be the month you joined EWI and at that time, you can follow this same process.

## Announcements

**From Nancy Wesson-Dodd, YWCA:** You're invited to an exciting evening at the YWCA on Thursday, January 21 as the 2016 Y Women in Careers honorees are announced. Join us from 5 to 7 p.m. to meet the honorees and to celebrate the YW's 70th – Platinum – anniversary of being a major force for good in our community. And, mark your calendars for Thursday, March 3 at the YWCA for the Y Women in Careers Banquet. The Corpus Christi Mustangs are cooking! Contact Mary Helen Johnston if you are interested in sitting at the EWI table. Tickets are \$80. Sponsorships are available.

**From Jackie Ray, Omni Corpus Christi Hotel:** The results are in for ConventionSouth's Annual Reader's Choice Awards. After more than 5,000 readers and fans voted, the Omni Corpus Christi Hotel was one of 22 Texas locations that made it into the top 180 meeting sites and destinations in the South. Congratulations! Visit Conventionsouth.com for all the winners.

**From Donna Patterson and Mary Hime of South Texas Money Management:** As we start a new year, perhaps one of your resolutions can be to have a better understanding of how your money can work for you. They invite you to their Market Update and Outlook – a Review of 2015 and Outlook for 2016 from 11:30 a.m. to 1 p.m., Wednesday, January 27 at the Ortiz Center. Lunch is included. Seating is limited. Please RSVP to Donna Patterson, dpatterson@stmmltd.com or Mary Hime at mhime@stmmltd.com or call (361) 904-0551 by Friday, January 22.

**Congratulations to Anita Mallory** who has retired officially from Mary Kay! During her career, she won every conceivable sales and leadership award, completing her career at the top position in all of Mary Kay, Independent Elite Executive National Sales Director. With over 78,000 Beauty Consultants and over 1,000 Directors spanning both sides of the equator and different continents, her organization became the number one selling one in Mary Kay for the past three years.

Steve Jobs said, on new beginnings: "The heaviness of being successful was replaced by the lightness of being a beginner again, less sure about everything. It freed me to enter one of the most creative periods of my life."

Anita has launched her own nationwide company, which provides an opportunity for women to own their own businesses, offering fashion jewelry and accessories. She is enrolling Independent Stylists to sell via home parties and online, and who may enjoy the opportunity to advance to leadership positions. With no need to buy inventory, this is an opportunity women are excited about. Anita Mallory Designs can be viewed online at [www.anitamallory.com](http://www.anitamallory.com). For more details call Anita Mallory: 361-945-8242. Please like Anita Mallory Designs on Facebook.

## January Birthdays

Nancy Wesson-Dodd    January 8  
Sharon Trott            January 24 (great day for me anyway!)



**Minutes of the Board of Directors Meeting**  
**EWI of Corpus Christi**  
**EWI®**  
**January 6, 2016**

**Call to Order:** Meeting was called to order at 12:12 p.m. by President Sheri Emerick.

**Roll Call:** Attending were: Sheri Emerick, Stephanie Price, Mary Beth Riley, Susie Lee, Linda Allen, Gracie Martin, Karen Barnes, Sharon Trott, Donna Patterson, and Bunny Forgione

**Minutes:** December 2015 minutes were reviewed. Correction to the meeting date will be corrected and minutes will be re-distributed to the board. Bunny Forgione moved to accept the minutes; Karen Barnes seconded. December 2015 minutes were accepted.

**Treasurer's Report:** Christine Salch not in attendance. December financials were as follows: Cash position - Petty Cash - \$40.00; Checking Account - \$18,996.42; B/C/DP Account - \$10,954.76; Share Account - \$25.00; CD - \$14,298.10. Motion to approve financials by proxy was accepted by the attending board members.

**President's Report:** Sheri Emerick stated we had applied for the BCDP funding from EWI Corporate. We were assigned a Membership Advisor from Corporate - her name is D. Walker. Sheri asked that Karen Barnes confirm our membership count to the Corporate office.

**Vice President's Report:** Kathryn Dirks not in attendance. No report at this time.

**Communications:**

### Committee Reports

**Sergeant at Arms:** Susie Lee reported 37 in attendance at the last general meeting.

**Website:** Gracie Martin states she has pictures from the December make-overs if anyone would like theirs.

**Scholarship:**

**Membership:** Karen Barnes provided a membership spreadsheet for Mary Beth Riley. Karen will follow-up with corporate concerning our last three proposed new members.

**Membership Orientation:** Mary Beth Riley reported that the Membership Orientation will be Wednesday, February 24, 2015, at the Bay Yacht Club.

**Nominating Committee:** Linda Allen will begin searching for mentors for our three newest members.

**Public Relations:** Gracie Martin discussed submitting information about our Casino Night to the Caller-Times every month until the event.

**Reading Rally:** Donna Patterson will be meeting with Linda to begin discussing plans for the next reading rally.

**Standards of Excellence:**

**Ways & Means:** Fundraiser is set for April 14th at the Holiday Inn Downtown.

**Publication:** Welcome to Sharon Trott! Sharon discussed taking over the newsletter.

**Programs:** Bunny Forgione - open discussion about a change of venue for the general meeting, as Katz 21 is increasing their lunch prices. Bunny also states she continues to search for speakers for the general meeting.

**Unfinished Business:**

**New Business:**

**Announcements:**

**Adjournment:** Meeting was adjourned at 1:20 p.m. by Sheri Emerick

**Approved:**

**Submitted:** Stephanie Price