

## Letter from President



### *April Showers Bring May Flowers.....*

We here in South Texas have been blessed with some early showers that brought the beautiful flowers a bit early. If you have not had the chance to take a moment and visit a spot where the Blue Bonnets and White Poppies have taken over, Why not? We all need to stop and smell the flowers to appreciate the beautiful canvas of color we have for such a short time here in South Texas. Mother Nature does not wait for us, she just keeps on rolling. Take a moment and thank her for sharing her blessings.

### **Exciting News from Corp EWI**

#### ***New Marketing Campaign and Membership Campaign***

New Marketing Campaign starts April 8. The Marketing Committee, chaired by Dianne Lockett, Corporate VP/President Elect and the Board have been working with the Marketing firm to launch this fresh new campaign with will include resources for chapters to promote EWI in our communities. The Membership Committee will also be launching a membership campaign that will run from April 1 thru August 31<sup>st</sup> titled "Thrive for 5" the goal is for each chapter to bring in five new members in five months.

### **CC Chapter news:**

- Have you checked CC Chapter Facebook lately? LinkedIn? Corp. EWI page? Take a moment and see what you may learn by visiting them.
- Spring Conference – April 23<sup>rd</sup> – 25<sup>th</sup> Milwaukee WI.
  - "Leadership on the Lake – Spread your Wings and Mind"
    - President Linda Allen attending
    - Report out at May meeting

### **Corporate EWI Recruiting Tip of the month:**

#### **How to Win Back Past Members:**

*It's a fact that your chapter is likely to have more past member's than active ones. The question is how do you get them back?*

#### **1. Number one step – Contacting them**

*More than likely they are waiting to be contacted to see if they would be welcomed back. Do you know someone that that was a past member? If so, call them see how they are doing and see if they would like to come back and join our organization.*

#### **Corporate Development Article:**

#### **Five Reality Checks for Leaders**

**\*\*\*Leaders have to be willing to listen to constructive feedback – Especially the kind they don't want to hear.**

- A leader who listens well does so with active, not reactive, listening. This helps to filter any criticism, strain out emotion, and find the facts in the listening.

**Linda Allen**

**EWI Corpus Christi President 2014-15  
H-E-B**

### 2014-2015 Officers, Directors & Committee Chairs

#### President

Linda Allen, H-E-B

#### Vice President

Sheri Emerick, Art Museum of South Texas

#### Secretary

Mary Beth Riley, D & R Sales Company, Inc.

#### Treasurer

Christine Salch, Swank & Salch, P.C.

#### Ways & Means

Charlotte Hintz, Orion Drilling Company, LLC

#### Membership Director

Karen Barnes, L. K. Jordan and Associates

#### Sergeant-at-Arms

Susie Nemec, Land Clearing Solutions, LLC

#### Programs

Bunny Forgione, Texas A & M University  
Corpus Christi

#### Director At Large

Linda Jordan, L. K. Jordan and Associates

#### Scholarship

Laura Hausman, Northern Beef Industries

#### Public Relations

Irene Davila, Corpus Christi Caller Times

#### Reading Rally

Linda Calhoun, Marlin Works

#### Membership Orientation

Carla Hoffman, Hearing Aid Company of Texas

#### Website

Gracie Martin, Ensemble Group

#### Publications Director

Kathryn Dirks, ETCETERA

## Kudos!

I want to thank **Jackie Ray** and her team at **Omni Corpus Christi**. I recently had a 50<sup>th</sup> Birthday Bash. Jackie and her team helped my guest secure rooms for the event with great ease. **THANK YOU, THANK YOU, THANK YOU!!!!**

## Announcements

### From Elaine Hoffman:

Our Daughter is getting married this Saturday at Botanical Gardens.

**Christina Marie Hoffman will wed Michael York April 11, at 4 p.m.** Next comes Grandbabies!!!

### From Linda Allen:

See the attached flyer for the **Equal Pay Day** event at House of Rock Tuesday, April 14<sup>th</sup>

<http://www.corpuschristiewi.org/wp-content/uploads/2015/04/EqualPayDayFlyerHouseofRock04.14.2015.pdf>

### From Tiffany Cox:

**The San Antonio Office of Ogletree and Deakins** would like to cordially invite you to attend its **complimentary employment law seminar on April 16** at the **Omni Corpus Christi Hotel**.

The event and reception is complimentary, and the specific information regarding the event is below:

Omni Corpus Christi Hotel

900 North Shoreline Blvd.

Corpus Christi, TX 78401

Thursday, April 16, 2015

2:00 p.m. - 4:30 p.m. Program

4:30 p.m. - 5:30 p.m. Cocktail reception

(Registration begins at 1:30 p.m.)

Attached is a link to the flyer regarding the seminar. If you would like to attend, you can register as indicated on the flyer or send me an email indicating you would like to attend.

<http://www.corpuschristiewi.org/wp-content/uploads/2015/04/SATbriefingsApril16-17.pdf>

Thank you.

### **Adam D. Boland | Ogletree, Deakins, Nash, Smoak & Stewart, P.C.**

112 East Pecan Street, Suite 2700 | San Antonio, TX 78205 | Telephone: 210-277-3611 | Fax: 210-277-2702

[adam.boland@ogletreedeaikins.com](mailto:adam.boland@ogletreedeaikins.com) | [www.ogletreedeaikins.com](http://www.ogletreedeaikins.com) | [Bio](#)

\*Board Certified - Labor and Employment Law - Texas Board of Legal Specialization

### From Carla Hoffman:

I would like it announced that I am being **featured on the cover** of the **Inspire MD** magazine for the months of April / May. If anyone wants a copy, they can pick one up on our office located at 6468 Holly Rd.

Also, the mixer to honor our company will be **May 13<sup>th</sup> at Katz 21 starting at 6pm.**

**From Carmen Arias:**

Radiology Associates was honored with two national awards for our work with the American Cancer Society's "Making Strides against Breast Cancer." See the following press release:



FOR IMMEDIATE RELEASE:  
March 10, 2015

**LOCALLY-OWNED COMPANY RANKED #14 IN NATION  
FOR EFFORTS IN BREAST CANCER WALK;**

**COUNCILWOMAN LUCY RUBIO PRESENTS  
RADIOLOGY ASSOC. WITH TWO NATIONAL DISCTINCTIONS  
FROM AMERICAN CANCER SOCIETY'S NATIONAL OFFICE**

**(CORPUS CHRISTI, TX)** Radiology Associates is in good company ... very good company! The locally owned company will be awarded two national accolades from American Cancer Society national office for their efforts relating to its Making Strides Against Breast Cancer fundraising walk. Officials from the local American Cancer Society chapter and Corpus Christi City Councilwoman Lucy Rubio were on hand to present and highlight the national distinctions on Thursday, March 12th at 11:30 a.m. at the Chapter's office.

The first award is for being a successful Pacesetter team. Pacesetter teams are defined as raising at least \$25,000, and Radiology Associates was the only Pacesetter team for the Corpus Christi walk. Radiology Associates raised more than \$66,000. The second award ranks Radiology Associates into the elite group of top 20 reaching an impressive #14. Most companies recognized were national companies from larger cities including Detroit, San Diego and Boston and New York City. The top team was Kroger raising \$241,000. Other top teams included large national companies from Le Parker Meridian, Steve Madden and Mutual of America. Only \$1,000 separated Radiology Associates from the #13 ranked team and only \$100 separated the #11 and #12 teams.

Making Strides Against Breast Cancer is the largest network of breast cancer fundraising and awareness events in the nation, uniting nearly 300 communities to finish the fight. The 3 and 5 miles walks honor breast cancer survivors, raise awareness about steps to reduce the risk of getting breast cancer, and raise money to help the American Cancer Society lead the fight against this disease with groundbreaking breast cancer research, information and support 24-7, and access to mammograms for women who need them.

**About Radiology Associates ...**

Radiology Associates is a group of seventeen board certified radiologists provide a full range of outpatient imaging services including musculoskeletal, neuroradiology, women's imaging, as well as nuclear medicine. The company and its 200 employees offer dual-energy x-ray absorptiometry bone density exams, ultrasounds, regular MRIs, computed tomography (CT) cross sectional images, positron emission tomography (PET) and nuclear medicine at five office locations throughout the Coastal Bend.

###


**From Kathryn Dirks:**

I will be showing the **Summer Collection of ETCETERA Thursday, April 16 – Wednesday, April 22**. Please contact me to secure a time to see this wonderful collection! **Kathryn Dirks 361-563-6999**

## April Birthdays

Kathryn Dirks	April 1
Gloria Hicks	April 3
Sheri Emerick	April 5
Christine Salch	April 5
Sarah O'Brien	April 15
Rebecca Durham	April 18
Shelia Rollins	April 23

## Minutes of the Board of Directors Meeting

 <p style="font-size: small; margin-top: 5px;">CONNECTIONS   CAREERS   COMMUNITY</p>	<p><b>Minutes of the Board of Directors Meeting</b></p> <p><b>EWI of Corpus Christi</b></p> <p><b>EWI®</b></p> <p><b>March 4, 2015</b></p>
<b>Call to Order</b>	Linda Allen called the meeting to order at 12:00 p.m.
<b>Roll Call</b>	Linda Allen, Sheri Emerick, Mary Beth Riley, Christine Salch, Gracie Martin, Karen Barnes, Carla Hoffman, Linda Calhoun, Charlotte Hintz, Kathryn Dirks, Bunny Forgione, Laura Hausman
<b>Minutes:</b>	
Mary Beth Riley presented the minutes from the February meeting. Sheri Emerick moved to accept and Bunny Forgione seconded.	
<b>Treasurer's Report:</b>	
Christine Salch presented financial reports for the month of February as follows: Cash position - Checking account - \$29,184.62; Share Account - \$25.00; CD - \$14,188.89; B/C/DP account - \$9,249.99; Petty cash - \$40.00. She reported that this year's fundraiser produced a net revenue of \$12,011.49. Mary Beth Riley moved to accept the financials as presented. Gracie Martin seconded.	
<b>President's Report:</b>	
<b>Vice President's Report:</b>	
<b>Communications:</b>	
<b>Committee Reports:</b>	
<b>Sergeant at Arms Report:</b>	
<b>Website</b>	
<b>Scholarship:</b>	
Laura Hausman reported that we have \$1,813.00 available in the scholarship fund. Christine Salch moved to transfer \$1,200.00 to the Coastal Bend Community Foundation fund from B/C/DP. Charlotte seconded. Motion passed.	
<b>Membership:</b>	
Karen Barnes reported on new member Stephanie Price with Four Star Health & Safety.	

<b>Membership Orientation:</b>	
Carla Hoffman requested a leave of absence from EWI and asked that a replacement be appointed for Membership Orientation chair. Sheri Emerick volunteered to handle this position.	
<b>Nominating Committee:</b>	
<b>Public Relations:</b>	
<b>Reading Rally:</b>	
Linda Calhoun and Linda Allen plan to get together later in March to begin plans for the Reading Rally.	
<b>Standards of Excellence:</b>	
<b>Ways &amp; Means:</b>	
Charlotte Hintz reported that the event was successful. She and Christine are collecting the remainder of the funds. Charlotte suggested that we move the event to a date later in the year for next year.	
<b>Publications:</b>	
Kathryn Dirks requested pictures from the fund raiser.	
<b>Programs:</b>	
Bunny Forgione reported that she held a committee meeting. Ron George from the University will talk on "Unmanned Flight" at the March meeting. April will be the HEB firm night and November is the Art Museum firm night.	
<b>Unfinished Business:</b>	
<b>New Business:</b>	
<b>Announcements:</b>	
<b>Adjournment:</b>	
Meeting was adjourned at 1:00 p.m.	
<b>Approved:</b>	<b>Submitted:</b>
	Mary Beth Riley