

Letter From President

For as long as I can remember, fall has been my favorite time of the year. It may be because I was born in November so fall was the very first season I lived and experienced. Whether that is the reason or not, the truth is I can not get enough of fall. The colors, the weather, the holidays, the changes – it's all so magical to me. The season of change includes us here at EWI with the installation of the new board this past week. I am so excited to be ushering in another year with this strong, active and energetic group of ladies!



Thank you, ladies, for journeying with me these next 12 months.

There are a couple of Goals I have for this coming year.

1. Move forward with technology upgrades where it makes sense. For example we are moving our Accounting software to the Cloud. We hope to transition to QuickBooks Online giving us the ability to access the books from anywhere. Corporate EWI is also moving forward with technology changes as they are transitioning to a new Members Platform which will create Online Communities, so we have access to all our other EWI chapter members very easily. And there is an EWI phone app in the near future as well. So EXCITING!!
2. "Why EWI?" Let's get back to the basics. Why do we value our membership with EWI? Is it the Networking, Community Outreach (Reading Rally, Scholarships), or is it the Career growth and leadership opportunities that EWI provides? As we learn the needs of the membership, we as a board need to move us forward in those areas that benefit the membership the most. So you will see more surveys in the coming year. And more opportunities to learn about each other's reasons for membership.

2019-2020 Officers & Directors

President

Gracie Martin, Ensemble Group

Secretary

Virginia Whitham, Navy Army
Community Credit Union

Treasurer

Marcia Keener, MJKeener Coaching

Ways & Means

Carla Hoffman, Hoffman Hearing
Solutions, LLC

Membership Director

Sharon Trott, Sustaining

Sergeant-at-Arms

Jessica Neblett, High Touch
Technologies

Programs

Janet Maxwell, Wittigs

Director At Large

Donna Patterson, South Texas Money
Management, Ltd.

Publications Director

Lisa Wright, Your Personal Best
Training Studio

Letter From President continued

LCAM (Leadership Conference and Annual Meeting) last month was outstanding. Thank you for allowing me the opportunity to attend as a delegate. I met so many great ladies and made connections, made new friends and learned that we belong to a phenomenal organization. We heard a story that exemplifies EWI connections that an EWI member shared. This EWI member was going through difficulties settling her late father's estate, specifically with an insurance policy. She had tried and tried to reach out to a local representative(s) and got nowhere. She was very frustrated and concerned. She remembered that there may be an EWI member that worked for that insurance company. With some research she called that EWI member at that insurance company in a different city and state and got immediate help. Within a day she had an insurance rep calling her and the estate settled quickly thereafter. That is the power of EWI!
Till the next time. Please take some time to enjoy fall, I know I will.
We ARE EWI!

Gracie Martin
Chapter President
Ensemble Group

DATES TO NOTE

November 7, 2019

ArtBall – Immersion, A
Celebration of the Senses
Art Museum of South Texas
7:30

November 6, 2019

Noon EWI Chapter Meeting
at the Corpus Christ Art
Center

November 8, 2019

Yuletide Market Holiday Inn
Downtown Marina
10:00-3:00

January 23, 2020

KEDT Food & Wine Classic



Membership to vote on rescinding Standing Rule #19

During the chapter meeting on November 6, the membership will be asked to vote on a proposal to rescind Standing Rule #19 thereby eliminating the Individual Member category. On August 28, the board of directors, upon recommendation from the Membership Committee, approved sending this change to a vote of the chapter.

Background: After a corporate-wide vote in 2014, this level of membership was included in the Chapter Bylaws as a way to help chapters throughout EWI grow their membership. Chapters were given the option of including it or not in their Standing Rules. In 2014, the Corpus Christi chapter approved Standing Rule #19 to include the Individual Member category.

The wording of the rule as adopted by the Corpus Christi chapter is:

Individual Member. The Chapter may vote in an Individual Membership class of membership. An Individual Member shall be an employee of a business that is not a Member Firm of the Chapter. An Individual Member shall not promote such business. (Standing Rule #19)

After careful consideration over the last several months, the Membership Committee determined that this membership category does not work well with the non-compete and business networking aspects of our chapter and recommended to the board of directors that it be eliminated. The remaining options for membership are the Business Member, Transitional Member, and Sustaining Member.

Reasoning:

- An Individual Member must be employed by a business that is not a current member.
- An Individual Member cannot promote a business. This is not well-understood and could be ignored, forgotten, or abused. If the Individual Member works for a business that is a competitor of a current member firm, it could present conflicts if it is perceived that the Individual Member is promoting the firm.
- An Individual Member prospect must go through the approval process, however, there are few guidelines for approval of or objection to a proposed Individual Member. Objections to business member prospects can be based on conflict of interest from an existing member firm in the same business category or for the negative status in the community (*Standing Rule #3*). This would not seem to apply to a prospective Individual Member as the firm is not the entity being considered for membership.
- Value is lost to all chapter members when an Individual Member cannot fully participate in networking or in promoting her business.
- Individual Member dues are the same as a Business Membership.

Reading Rally



Colleagues,

This week the 48 YWTeens who participated in the Reading Rally have been full of excitement! They greet the facilitators with their happiness about “so many books of my own, the wonderful presents in the red bag, the delicious food and the ladies who give good talks and can read out loud so good, too!” The girls who didn’t attend are filing this away for next year!



Special thanks to each of you who contributed in some way—from Gracie DeRusse & Gracie Martin for co-chairing the event, to Donna for baking & decorating the cupcakes, to NACCU for the very special photos for each girl, to Mildred for shopping, to the crafts, to Myra for keeping us on track with planning & implementation and to Liza for your engaging & motivational talk. If I’ve forgotten anyone, it’s a brain thing, not a heart thing. I just wish you could hear first-hand how much these girls appreciate your taking an interest in them! It will make a difference in their lives for many years to come!



Have a great evening knowing that you’ve seriously impacted 48 young girls forever,

Nancy



Nancy Wesson-Dodd, President/CEO
 YWCA Corpus Christi
 4601 Corona (11)
 361-857-5661 x 103

Photography by Liza Wisner

Art Museum of South Texas ArtBall Fundraiser

A poster for the ArtBall fundraiser. The background is a dark, abstract painting with shades of purple, pink, and black. On the left side, the word 'ARTBALL' is written vertically in large, white, serif capital letters. The main text is in white serif font. The title 'ArtBall - Immersion, A Celebration of the Senses' is at the top. Below it, the text reads: 'Benefiting the Art Museum of South Texas Exhibition and Education programs', 'Thursday, November 7th, 7:30', 'Black Tie', 'Host Bar', 'Valet Parking', and 'Tickets \$250'. At the bottom, it says 'Call 825-3500 for more information or go to www.artmuseumofsouthtexas.org to purchase tickets'.

EWI Making Dreams Come True

The philosophy of paying it forward is in the hearts and minds of our EWI chapter members. Two women have better lives and hope for a better future due to the EWI scholarship they received.

Laura,

I am humbled and grateful to once again be honored by EWI and HEB. I wish I could have made it to the fundraiser last night to share my thanks in person. I look forward to graduating next August and sharing this occasion with all of you.

Warmest regards,

Raz Shakin

Counselor Education Ph. D. Student
Texas A&M University-Corpus Christi

Susan Rutherford is in her final year of a Doctor of Philosophy degree. She is earning her Masters in Education. She has been actively teaching at the high school level. Her accomplishments will certainly influence the future leaders in our community.

July 22, 2019

Executive Women International
719 S. Shoreline Drive, Suite 204
Corpus Christi, TX 78401

RE: EWI Bobbi Sims Scholarship

Dear committee members,

Thank you for your kind generosity and support you have shown through this scholarship. Without this help, I would not be able to pursue my doctoral degree in Education/Instructional Design at Texas A&M University-Kingsville. My name is Susan Rutherford and I am the first and only college graduate of my family. My family consisted of my father, who served our country in the Air Force and my mother, who was a tax enrolled agent, and my four siblings. I have lived in Kingsville since 1982 because my parents chose to move and retire here.

My work history includes being a retail manager trainer for ten years, a Courseware Author for Boeing Aerospace for nine years, and administrative assistant for the College of Pharmacy. Even though I enjoyed my work early on in my life, I never truly felt fulfilled until I realized my passion was teaching! I have taught for the past five years high school business classes and college business computer information systems classes for Coastal Bend College. I love what I do, and I hope I am making a difference in the lives of others.

I have three grown children that make me extremely proud every day. Gary Rule, my eldest, is a youth pastor in Arizona with his wife Kelsey. Kevin Rule, my middle child is a semi pro soccer coach in San Antonio for the Elite Classics Soccer Academy. His team recently made it to Nationals and will compete in San Diego, California. The baby of the family, Hope Rutherford, graduated from high school and decided to follow in her grandfather's steps and joined the Air Force. Hope finished Basic Training on June 5th and went to tech school. Because all my children are grown and successful in what they do, this helps me have time to pursue my passion, education.

Thank you so much for honoring me to be the recipient of your scholarship. I look forward to sending you another letter once I have completed my degree.

Sincerely,

Susan Rutherford

EWI Installation



Photography by Lisa Wright and Taylor Cravey

You're Invited!

YWCA 29th Annual

Yuletide Bruncheon & Market by the Bay



FRIDAY, NOVEMBER 8

HOLIDAY INN DOWNTOWN MARINA

11:30 A.M.—1:00 P.M.

featuring guest speaker

Marisa Ortiz

Presenting

The Four Agreements for Life

*Based on Best Seller by
don Miguel Ruiz*

Benefits YWCA Programs & Mission

eliminating racism
empowering women **ywca**

Tickets • Sponsorships • Tables

www.ywcacc.org

Luncheon Tickets \$75 (includes market entry)

Public Market Shopping—Admission only \$5!

Market Hours: Friday 10:00 a.m.—3:00 p.m.

Silent Auction • Unique Merchants • Free Valet Parking

Details: devywca@ywcacc.org / 857-5661 X 102

*Presenting
Sponsor*



YWCA IS ON A MISSION



For more information on the YWCA Corpus Christi Yuletide Market Call (361) 857-5661 x 30 or visit www.ywcacc.org Silent Auction Donor Form may be Fax to: 857-0254 ATTN: YULETIDE

**YWCA Corpus Christi 2019 Yuletide Luncheon & Market
Silent Auction Donation Form**

Take this opportunity to showcase your product or service in front of a large number of potential customers. We recommend donated items be valued at \$50 retail or greater; however all donations are gladly accepted.

All items need to be available for pick up or be delivered by November 1, 2019.

(please print)

Donated by (Business Name) _____

Name to be used on any printed material _____

Contact Name _____ Phone _____

Address _____ Email _____

Auction Item*(please include expiration date if applicable and any other special details)

The Holiday Inn Downtown Marina will not permit alcoholic beverages to be available for auction, please substitute a redeemable certificate for same.

Retail price/Value of Item \$ _____

Please circle the appropriate item below for availability during the auction:

Actual Item Picture of Item Floor Display Table Display Gift Certificate

Item Included _____

To be delivered. If so, delivery date _____

OR

To be picked up. If so, pick up date _____

<p><i>Auction number given by Auction Committee</i></p>

Any additional information needed _____

**Specify any restrictions, fees, expiration dates, etc. and attach a copy of any necessary contracts, obligations, etc. to this form. Auction items may be grouped to maximize the fundraising potential of the Silent Auction.*

The YWCA is a 501(c)3 non-profit organization (EIN 74-1157366). Contributions are tax deductible to the extent allowed by law.

Please retain a copy of this form for your records.



CONNECTIONS | CAREERS | COMMUNITY

**Minutes of the Board of Directors Meeting
EWI of Corpus Christi
Date: 8/28/2019**

Call to Order	12:05
Roll Call	Gracie Martin, Mary Beth Riley, Linda Calhoun, Sharon Trott, Bunny Forgione, Gracie DeRusse, Holly Lewis, Carla Hoffman, Mary Helen Johnston (via phone conference).
Minutes:	
Mary Beth Riley presented the minutes from the July meeting. Bunny Forgione moved to accept as presented. Carla Hoffman seconded. Motion passed.	
Treasurer's Report:	
Vice President Gracie Martin presented the treasurer's report with cash position at August 31, 2019 as follows: American Bank - \$27,095.38; NACCU B/C/DP checking - \$17,470.96; NACCU B/C/DP Share account - \$25.00; NACCU CD - \$14,851.60; NACCU Share account - \$27.10; Petty cash - \$40.00. Total \$58,510.04. Mary Beth Riley moved to accept as presented; Holly Lewis seconded. Motion passed.	
President's Report:	
Vice President Gracie Martin presided over the meeting in Donna Patterson's absence. Gracie notified the Board that our CD was due for renewal at NACCU. Sharon Trott moved to renew; Bunny Forgione seconded. Motion passed.	
Vice President's Report:	
Communications:	
Committee Reports:	
Sergeant at Arms Report:	
Linda Calhoun advised the Board that she needs response for Chapter meeting attendance by Friday because of the Monday holiday.	
Website:	
Scholarship:	

